

Yes, I want to help... give special little New Yorkers like Jackson, Trinity, and Hardwick the second chances they deserve. Enclosed is my check for \$_____ for the Picasso Veterinary Fund of the Mayor's Alliance for NYC's Animals.

Please complete the information requested below and enclose it with your check, made payable to the Mayor's Alliance for NYC's Animals.

Name _____

Address _____

City _____

State _____ Zip _____

Email address _____

Picasso's Story

In the winter of 2000, an eight-month-old abandoned Pit Bull puppy, born with a twisted muzzle, was picked up by AC&C and brought to its Manhattan shelter. AC&C staff immediately knew they had to save this amazing animal, so they put the word out to the NYC rescue community. When Bernadette Peters saw a photograph of the puppy with the cubist face, she named him Picasso. BARC shelter in Brooklyn agreed to take Picasso in and seek a loving home for him. As luck would have it, a Brooklyn couple who volunteered at BARC fell in love with Picasso, and welcomed him into their home. Now Picasso had a second chance for a happy life.



But in March 2003, a few months before his fourth birthday, Picasso was diagnosed with chronic kidney failure. Despite his illness, his lively spirit and sense of humor endured. His guardians gave Picasso the best possible care throughout his remaining three months. This special dog, who brought so much joy to everyone who met him, had beaten the odds once, but not this time.

Bernadette Peters and Mary Tyler Moore, founders of Broadway Barks, created the Picasso Veterinary Fund to keep Picasso's spirit alive. Today, the Picasso Veterinary Fund is giving hundreds of special little New Yorkers second chances for the good lives they deserve.



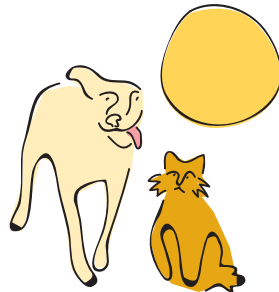
Mayor's Alliance
for NYC's Animals

Please mail your donation to:
Mayor's Alliance for NYC's Animals
Attn: Picasso Veterinary Fund
244 Fifth Avenue, Suite R290
New York, NY 10001

Or make a convenient online donation at www.AnimalAllianceNYC.org. Just click on the Picasso Veterinary Fund button to make your donation...and while you're there, meet some of the other wonderful animals whose lives were saved, thanks to the Picasso Veterinary Fund.

The Mayor's Alliance for NYC's Animals is a 501(c)(3) non-profit organization. Your donation is tax deductible to the extent allowed by law.

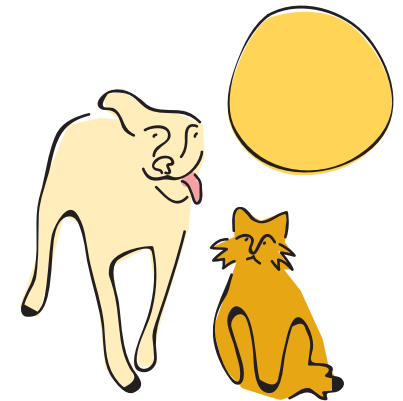
A copy of Mayor's Alliance for NYC's Animals' latest annual report may be obtained, upon request, from Mayor's Alliance for NYC's Animals or from the New York State Attorney General's Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, New York 10271.



Picasso Veterinary Fund

2007

www.AnimalAllianceNYC.org



Picasso Veterinary Fund
of the Mayor's Alliance for NYC's Animals

Creating Second Chances
for Some Very Special
Little New Yorkers

www.AnimalAllianceNYC.org

A badly fractured leg resulting from being hit by a speeding car might have spelled the end of the line for **Jackson**, a six-month-old brindle Pit Bull puppy taken in by NYC Animal Care and Control (AC&C). But thanks to the Picasso Veterinary Fund, Jackson received the surgery he needed at Gramercy Park Animal Hospital to save the leg.



Trinity, a young Tabby, arrived at the AC&C shelter in Brooklyn – her front leg and part of her tail so badly mangled that they had to be amputated. The surgery, performed by Fifth Avenue Veterinary Specialists, was paid for by the Picasso Veterinary Fund.

Then there's **Hardwick**, the overweight, middle-aged Border Collie mix who beat the odds despite a horrific head wound that required extensive surgery to repair. And Señor Swanky, Woody, and Belmont – three loveable cats who barely survived high-rise falls and required extreme medical treatment to make them whole again.



These wonderful animals...and hundreds more like them, got a second chance for a good life, thanks to the Picasso Veterinary Fund of the Mayor's Alliance.

The Picasso Veterinary Fund of the Mayor's Alliance pays for lifesaving medical treatment for sick and injured animals transferred from NYC's AC&C to other Mayor's Alliance participating shelters and rescue groups for adoption. Since 2003, hundreds of dogs and cats have received medical treatment paid for by the Picasso Veterinary Fund.

How the Picasso Veterinary Fund is Saving Lives

Traditionally, animals with extreme medical needs who are taken in by animal control shelters are euthanized because the funds needed to pay for extensive surgeries and other expensive treatment just haven't been available.

But many of these animals would make wonderful loving pets if only they had access to the medical treatment they need.

The Picasso Veterinary Fund was created to give these animals the second chances they deserve. By paying for medical treatment that otherwise would not be available to them, the fund is saving lives that in the past would have been lost.

But medical treatment is expensive, even with the discounted rates that are often provided to the Mayor's Alliance by caring veterinarians. The Picasso Veterinary Fund pays thousands of dollars each month to save these precious lives. And because the Picasso Veterinary Fund is supported entirely by private donations from individuals and businesses, we depend upon the generosity of caring people like you to continue the fund's lifesaving work.

You can help make more second chances for animals like Jackson, Trinity, and Hardwick come to life by supporting the Picasso Veterinary Fund. Your donation of \$10...\$100...or more can help save a life.



Sam, the first Picasso Veterinary Fund recipient.

It's easy to become a Picasso Veterinary Fund Supporter. Just enclose your check with the donation coupon on the back of this panel, and mail them to:

Mayor's Alliance for NYC's Animals
Attn: Picasso Veterinary Fund
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New York, NY 10001

Or make a convenient online donation at
www.AnimalAllianceNYC.org.

The Mayor's Alliance for NYC's Animals is a coalition of more than 100 animal rescue groups and shelters that are working with the City of New York to find a home for every NYC animal who needs one. For more information, please visit www.AnimalAllianceNYC.org.

Our thanks to the following veterinary facilities for their skillful and compassionate treatment of Picasso Veterinary Fund animals.

- Fifth Avenue Veterinary Specialists
- Gramercy Park Animal Hospital
- Murray Hill Pet Hospital
- NYC Veterinary Specialists
- Veterinary Emergency & Referral Group