EXTENDED TO AUGUST 17, 2015

Form **990**

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

Do not enter social security numbers on this form as it may be made public.

▶ information about Form 990 and its instructions is at www.irs.gov/form990.

Open to Public Inspection

Α	For th	ne 2014 calendar year, or tax year beginning and e	ending			
В	Check i applica	f C Name of organization		D Employer identif	ication number	
	Addi chan Nam	a ·	1C.			
Ļ	chan	ge Doing business as		t	.653635	
	Initia retur Final retur	244 FIFTH AVENUE, SUITE R290	Room/suite	E Telephone number (212	er 1)252-2350	
	term ated	City or town, state or province, country, and ZIP or foreign postal code		G Gross receipts \$	8,449,705.	
	retur			H(a) Is this a group r		
<u> </u>	Appi tion pend	F Name and address of principal officer: UAND DOFFINAL		for subordinates	s? Yes X No	
		C/O MAYOR'S ALLIANCE FOR NYC'S ANIMALS,		H(b) Are all subordinates i	ncluded? Yes No	
		xempt status: X 501(c)(3) 501(c)() ◀ (insert no.) 4947(a)(1) oi	r 527	If "No," attach a	ı list. (see instructions)	
		ite: WWW.ANIMALALLIANCENYC.ORG		H(c) Group exemption		
		of organization: X Corporation Trust Association Other	L Year	of formation; ZUUZ	M State of legal domicile; NY	
1.77	art I		(AVVD)	C ATTTANCE	TOD NIVO! O	
Se	1	Briefly describe the organization's mission or most significant activities: THE MANIMALS, A 501(C)(3) NON-PROFIT CHARITY,	TS TH	E SOLE IMER	FOR NIC 5	
Activities & Governance	2	Check this box if the organization discontinued its operations or dispose				
Š	3			3		
Ĝ	4	Number of independent voting members of the governing body (Part VI, line 1b)			5	
တ္	5	Total number of individuals employed in calendar year 2014 (Part V, line 1a)			9	
ķ	6	Total number of volunteers (estimate if necessary)			40	
妄	7 a	Total unrelated business revenue from Part VIII, column (C), line 12		7a	0.	
_		Net unrelated business taxable income from Form 990-T, line 34			0.	
				Prior Year	Current Year	
ē	8	Contributions and grants (Part VIII, line 1h)		5,538,858.	8,442,255.	
Revenue	9	Program service revenue (Part VIII, line 2g)		0.	0.	
Rev	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)		79.	225.	
_	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		19,605.	7,225.	
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		5,558,542.	8,449,705.	
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		196,736. 0.	189,459.	
	14	Benefits paid to or for members (Part IX, column (A), line 4)		695,713.	653,809.	
Expenses	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	····	093,713.	033,809.	
pen	loa h	Professional fundraising fees (Part IX, column (A), line 11e) Total fundraising expenses (Part IX, column (D), line 25) 284,37	7.	V •	0.	
ᄶ	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	-93991	5,199,647.	7,716,807.	
		Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		6,092,096.	8,560,075.	
	19	Revenue less expenses. Subtract line 18 from line 12		-533,554.	-110,370.	
10 83 10 83				ginning of Current Year	End of Year	
Net Assets Fund Balan	20	Total assets (Part X, line 16)		1,233,450.	1,190,235.	
t As	21	Total liabilities (Part X, line 26)		19,273.	86,053.	
		Net assets or fund balances. Subtract line 21 from line 20		1,214,177.	1,104,182.	
		Signature Block				
		alties of perjury, I declare that I have examined this return, including accompanying schedules a			y knowledge and belief, it is	
true,	corre	ct, and complete. Declaration of preparer (other than officer) is based on all information of whice	ch preparer l	has any knowledge.		
•		Signature of officer		Date S	13/15	
Sign		JANE HOFFMAN, PRESIDENT/ CHAIRMAN		Date /	,	
Her	e	Type or print name and title				
Print/Type preparer's name Preparer's signature Date Check PTIN						
Pald	1	STACY CULLEN	lo:	8/07/15 if self-employe	₽00974308	
Ргер		Firm's name TAIT, WELLER & BAKER LLP		Firm's EIN	23-1144520	
Use	Only	Firm's address 1818 MARKET STREET; SUITE 2400				
		PHILADELPHIA, PA 19103		Phone no. 21	5.979.8800	
May	the II	AS discuss this return with the preparer shown above? (see instructions)			X Yes No	
43200	31 11-0	7-14 LHA For Paperwork Reduction Act Notice, see the separate instruction	1S.		Form 990 (2014)	

	990 (2014) MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC. 73-1653635 Page 2
Pai	t III Statement of Program Service Accomplishments
	Check if Schedule O contains a response or note to any line in this Part III
1	Briefly describe the organization's mission:
	TO DEVELOP CREATIVE SOLUTIONS TO ISSUES OF COMPANION ANIMAL CARE AND
	CONTROL IN NEW YORK CITY AND TO RAISE PUBLIC AWARENESS OF THESE
	ISSUES.
2	Did the organization undertake any significant program services during the year which were not listed on the origin Form 990 or 990-F72 Yes X No
	the prior roun 930 dr 330-22:
_	If "Yes," describe these new services on Schedule O.
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?
	If "Yes," describe these changes on Schedule O.
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and
4	revenue, if any, for each program service reported. (Code:) (Expenses \$ 7,998,455. including grants of \$ 189,459.) (Revenue \$ 7,225.)
4a	(Code:)(Expenses 1 7,998,455.) including grants of 3 189,459.) (Revenue 3 7,225.) TO ACHIEVE THE GOALS SET OUT IN OUR MISSION (REDUCE EUTHANASIA OF CATS
	AND DOGS IN NYC SHELTERS), THE ALLIANCE IDENTIFIED, DEVELOPED AND
	IMPLEMENTED INITIATIVES THAT CONTINUE TO HAVE THE GREATEST IMPACT ON
	ONE OR MORE OF THE FOUR CORE OBJECTIVES. THE OBJECTIVES ARE OUTLINED
	BELOW:
	DILION .
	*INCREASED ADOPTIONS/DECREASE EUTHANASIA - COMMUNITY-WIDE ADOPTIONS
	WERE UP IN 2014 OVER 2013, INCLUDING A SLIGHT INCREASE IN ADOPTIONS AT
	ACC ALLIANCE MEGA-ADOPTION EVENTS - ADOPTAPALOOZA, MADDIE'S PET
	ADOPTION DAYS, AND WHISKERS IN WONDERLAND - AND BROADWAY BARKS
	GENERATED THOUSANDS OF ADOPTIONS IN 2014. ADDITIONALLY, MOBILE
	ADOPTIONS THROUGHOUT THE YEAR, MADE POSSIBLE BY THE ALLIANCE'S ADOPTION
4b	(Code:) (Expenses \$
	(Code:) (Expenses \$
4c	(Code: / (Expenses \$) (November 2)
4d	Other program services (Describe in Schedule O.)
	(Expenses \$ including grants of \$) (Revenue \$)
4e	Total program service expenses ► 7,998,455. Form 990 (2014)
432002	·

			V	B1-
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?		v	
	If "Yes," complete Schedule A	1	X	-
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for	,		Х
	public office? If "Yes," complete Schedule C, Part I	3		
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect	4		X
-	during the tax year? If "Yes," complete Schedule C, Part II		-	
5	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		Х
	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to		-	
6	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Х
_				
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	7		х
_	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	 		
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		<u>X</u>
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI	11a	X	ļ
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		X
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	_X	<u> </u>
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a	Х	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		. X
15'	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			,,,
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			177
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	_17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			177
	1c and 8a? If "Yes," complete Schedule G, Part II	18		<u> X</u>
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"	40		🐷
	complete Schedule G, Part III	19		X
	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
ь	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

Part IV | Checklist of Required Schedules (continued) No Yes Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or Х domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II 21 Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on 22 X Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III 22 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete X 23 Schedule J 24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete 24a Schedule K. If "No", go to line 25a b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? 24b c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease 24c any tax-exempt bonds? 24d d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? 25a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit Х 25a transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete X 25b Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes," Χ 26 complete Schedule L, Part II Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial 27 contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member Х of any of these persons? If "Yes," complete Schedule L, Part III 27 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions): 28a a A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV 28b An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV 28c Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M 29 29 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation 30 X 30 contributions? If "Yes," complete Schedule M Did the organization liquidate, terminate, or dissolve and cease operations? X If "Yes," complete Schedule N, Part I 31 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Х 32 Schedule N, Part II Did the organization own 100% of an entity disregarded as separate from the organization under Regulations 33 sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and 34 34 Part V, line 1 35a Did the organization have a controlled entity within the meaning of section 512(b)(13)? 35a b If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 35b Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? Х ff "Yes," complete Schedule R, Part V, line 2 36 Did the organization conduct more than 5% of its activities through an entity that is not a related organization Х and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?

Form 990 (2014)

Note, All Form 990 filers are required to complete Schedule O .

Form 990 (2014)

14a

X

14a Did the organization receive any payments for indoor tanning services during the tax year?

b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O

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Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

10. Etter the number of volting rent sum of the governing body at the end of the lax year 18		Check if Schedule O contains a response or note to any line in this Part VI			X
the british the number of voting members of the governing body at the end of the tax year If these are material differences is voting rights among members of the governing body, or if the governing body or indicated in the fact of the governing body as a business relationship with any other officer, director, furstee, or key employees have a family relationship or a business relationship with any other officer, director, trustees, or key employees to a management duries customarily performed by or under the direct supprovision of officers, directors, or key employees to a management duries on the price present? 5 bid the organization make my significant changes to its governing documents since the price Form 900 was filled? 6 bid the organization have members or stockholders, or other persons who had the power to elect or appoint one or more remainses of the governing body? 5 bid the organization have members, stockholders, or other persons who had the power to elect or appoint one or more remainses of the governing body? 6 bid the organization have members, stockholders, or other persons who had the power to elect or appoint one or more remainses of the governing body? 7 bid the organization have members, stockholders, or other persons who had the power to elect or appoint one or more remainses of the governing body? 8 bid the organization have members or stockholders, or other power to elect or appoint one or persons of the thirt that the governing body? 9 bid the organization have without the second by the governing body? 10 bid the organization have with the governing body? 11 bid the organization have been been been difference and addresses in schedule O. 12 bid the organization have with the governing body? 13 bid the organization have been been been been been been been be	Sec				
If there are material differences in voting rights among members of the governing hody, or it the governing hody delegated hand authority to an execute committee or similar committee, explain in Schedule D. Did the organization delegate control over management that the properties of a business relationship with any other officer, director, trustee, or key employees 2 Did the organization delegate control over management durings outsidenship or a business relationship with any other officer, director, trustee, or key employees 10 amongment company or other person? Did the organization make any significant changes to its governing documents since the prior Form 990 was field? Did the organization have members and a surve during the year of a significant diversion of the proson? Did the organization have members as reachtoiders? Did the organization have members as reachtoiders, or other persons who had the power to elect or appoint one or more members of the governing body? An any governance disclaims of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? Did the organization comemprareously document the meetings held or written actions adetation during the year by the following: The governance disclaims of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? Did the organization and the proving body? Did the organization and the prior than the governing body? Did the organization and the proving body? Did the organization and the proving body? Did the organization's mailing address? If Yes, provide the answers and addresses in Schedule O. Did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to answer that the process if any used by the organization's exempt purposes? Did the organization have a written conflict of interest ploricy? If Yes, describe in Schedule O the written ordical chapt				Yes	No
If there are material differences as writing nights among members of the governing body, or if the governing body or elaptic price and included in time 1a., above, who are independent b. Enter the number of voting members included in time 1a., above, who are independent control, and the control, trustee, or key employee? 3 Dut the organization delegate centrol over management duties outstanding performed by or under the direct supervision of officers, director, trustee, or key employees to a management company or other person? 4 Did the organization make any significant changes to the governing documents since the prior form 990 was field? 4 Did the organization have members or stockholders? 5 Did the organization have members or stockholders? 6 Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the powering body? 5 Are any governance disclaims of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? 7 Did the organization have members of the disclaims of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? 5 Did the organization that the provent of the provent by provent by provent by provents of the organization reserved to for subject to approval by) members, stockholders, or persons other than the governing body? 5 Did the organization that without the medings had or written actions undertaken during the year by the bliowing. 7 Did the organization that without the undertaken the medings had or written actions undertaken during the year by the bliowing. 8 Did the organization have written policites and proventing body? 9 Districts of the organization have written policites and procedures governing the activities of such chapters, efficiency. 10 Did the organization have a written official controllers and procedures governing the activities of such chapters, efficiency and branches t	1a	Enter the number of voting members of the governing body at the end of the tax year			
be Enter the number of voting commobres included in line 1st, above, who are independent 2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employees to a management company or other person? 3 Did the organization of control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person? 4 Did the organization become aware during the year of a significant diversion of the organization's assets? 5 Did the organization become aware during the year of a significant diversion of the organization's assets? 5 Did the organization have members or stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? 5 And any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons either than the governing body? 6 Did the organization contemporaceously document the meetings held or written actions undertaken during the year by the fullowing: 8 Did the organization organization and the programmative with subtroity to act on behalf of the governing body? 9 Each committee with subtroity to act on behalf of the governing body? 10 Each committee with subtroity to act on behalf of the governing body? 10 Each committee with subtroity to act on behalf of the governing body? 11 Early of the organization have written policies and procedures governing the subtrities of such chapters, affiliates, and branches of smalling addisors? 10 Did the organization have a written policies and procedures governing the subtrities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization to review this Form 990 to all members of its governing body before fili	,,,				
b Enter the number of voting members included in fine 1st, above, who are independent					
2. Did dary officer, director, trustate, or key employee haves a family relationship or a business relationship with any other officer, directors, or two yamployee? 3. Did the organization delegate control over management duties customatily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person? 4. Did the organization become award outring the year of a significant diversion of the organization's asserting? 5. Did the organization become award outring the year of a significant diversion of the organization's asserting? 5. Did the organization become award outring the year of a significant diversion of the organization's asserting? 5. Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? 5. Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? 6. Did the organization enteringorations dy document the meetings held or written actions undertaken during the year by the following: 7. Did the organization enteringorations dy document the meetings held or written actions undertaken during the year by the following: 8. Did the organization enteringorations dy document the meetings held or written actions undertaken during the year by the following: 8. Did the organization in a state of the person of the governing body? 9. Did the organization in a state of the person of the governing body? 9. Did the organization in a state of the person of the governing body? 10. Did the organization have local chapters, branches, or affiliates? 10. Did the organization have a written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operation are or consistent with the organization to review this Form 990 to the form 99	h				
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b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done 13 Did the organization have a written whistleblower policy? 14 Did the organization have a written document retention and destruction policy? 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? a The organization's CEO, Executive Director, or top management official b Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions). 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? Section C. Disclosure 15 Section C. Disclosure 16 Section C. Disclosure 17 List the states with which a copy of this Form 990 is required to be filed NY Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. X Own website Another's website X Upon request Other (explain in Schedule O) Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year. 20 State the name, address, and telephone number of the person who possesses the organiza			100	v	
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exempt status with respect to such arrangements? Section C. Disclosure 17 List the states with which a copy of this Form 990 is required to be filed ▶NY 18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990 T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. X Own website Another's website X Upon request Other (explain in Schedule O) 19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year. 20 State the name, address, and telephone number of the person who possesses the organization's books and records: ▶ ELLEN CELNIK - 212-252-2350	b				
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State the name, address, and telephone number of the person who possesses the organization's books and records: ELLEN CELNIK - 212-252-2350	19		, , , t E4	J	
ELLEN CELNIK - 212-252-2350	00				
	20				
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35 WEST 14TH STREET, SOTTE 6E, NEW TORK, NT 10011 Form 990 (20			Forn	990	(2014)

3093_001

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter ·0· in columns (D), (E), and (F) if no compensation was paid.
 - · List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

(A) Name and Title	(B) Average			(C) Position				(D) Reportable	(E) Reportable	(F) Estimated
мате апо пое	hours per	box	not c	heck ss pe	more rson	than is bol	h an	compensation	compensation	amount of
	week (list any	—	cer ar	id a d	irecto	or/trus	tee)	from the	from related organizations	other compensation
	hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/1099-MISC)	(W-2/1099-MISC)	from the organization and related organizations
(1) JANE HOFFMAN	70.00	=	=	ä		王吉	1.2			
PRESIDENT/CHAIRMAN		Х		x				137,000.	0.	12,908
(2) MEENA ALAGAPPAN	3.50		-							
SECRETARY		X		X				0.	0.	0
(3) GAIL BUCHWALD	1.00									
DIRECTOR		X						0.	0.	0
(4) JULIE MORIS	5.00									
DIRECTOR		X						0.	0.	0
(5) SANDRA DEFEO	1.00									
DIRECTOR	***	X						0.	0.	0
		ļ								
		ļ								
		ļ						İ		
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					į					
<u> </u>										
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No. to a second of the second										_
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		Check if Schedule O cont	ains a response	or note to any li	ne in this Part VIII			
-		Check if Schedule O Cont	ams a response	of flore to ally is	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from lax under sections 512 - 514
ts ts	1 a	Federated campaigns	1a					
ran	b		ŧ 1					
Q E	c	,	i I					
ifts ir A	d							
nii Bisi	e				7			
Sis	f							
ig ig		similar amounts not included abo		442 255.				
Contributions, Gifts, Grants and Other Similar Amounts								
o E	g	Total. Add lines 1a-1f	. та-т. ф		8,442,255.			
<u></u>	- 11	Total, Add lines 1a 11		Business Code			**	
4	0.0							
Š	2 a							
Program Service Revenue	b							
	C							
	d							
	e	*** **	2010					
_	f							
	<u>9</u> 3	Investment income (including						
	3	other similar amounts)			225.			225.
	1	Income from investment of ta						
	4	Royalties						
	5	noyalues	(i) Real	(ii) Personal				
		Crasa vanta		(ii) r ersoriai				
	6 a							
	b	,				:		
	C	, ,						
	d	Net rental income or (loss) Gross amount from sales of	(i) Securities	(ii) Other	43374442314431		1	
	/ a		(i) Securities	(ii) Other				
	1	assets other than inventory						
	ū	Less: cost or other basis						
	_	and sales expenses						
	C							
	d	Gross income from fundraising						
Ë	8 a	including \$	of	-				
Other Revenu		contributions reported on line						
æ		Part IV, line 18	•					
her	h	Less: direct expenses						
ō		Net income or (loss) from fund		>				
		Gross income from gaming ac	_	[
- [o a	Part IV, line 19					•	·
	h	Less: direct expenses		1				
	Ω Ω	Net income or (loss) from garr						
1	10.0	Gross sales of inventory, less	_	T				
Ì	iv a	and allowances	•	Water				
	h	Less: cost of goods sold		į.				
		Net income or (loss) from sale						
ł	C	Miscellaneous Revenu		Business Code	3			
}		OFFICE TAXONE	G	900099	7,225.	7,225.		
	11 a			300032	7,223.	7,885.	****	14004
	b							
1	۳ 5	All other revenue						
ł	d	All other revenue			7,225.			
1	40	Total. Add lines 11a-11d Total revenue. See instructions.			8,449,705.	7,225.	0.	225.
43200: 11-07-	12 9	TOTAL TEVERNE. DEC HISTOCHORS.			10 / 1 2 2 / / 0 3 4	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Form 990 (2014)

	ion 501(c)(3) and 501(c)(4) organizations must comp Check if Schedule O contains a respon		this Part IX		<u>-</u>
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic organizations		1 5 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	Train and the same	
	and domestic governments. See Part IV, line 21	165,759.	165,759.		
2	Grants and other assistance to domestic	00 500	00 700		
	individuals. See Part IV, line 22	23,700.	23,700.		
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign				
_	individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,	140 000	40 070	40 060	10 060
_	trustees, and key employees	149,908.	49,970.	49,969.	49,969
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)	388,843.	272,170.	43,392.	73,281
7	Other salaries and wages	300,043.	212,110.	43,394.	13,201
8	Pension plan accruals and contributions (include	11,840.	8,377.	1,267.	2,196
^	section 401(k) and 403(b) employer contributions)	64,505.	41,268.	9,546.	13,691
9	Other employee benefits	38,713.	23,399.	6,557.	8,757
10	Payroll taxes	30,713.	43,399.	0,331.	0,757
11	Fees for services (non-employees):	and the state of t			
a b	Management	3,430.		3,430.	
	Legal	49,071.		49,071.	·
	Lobbying	40,0111		23,0,12	
e	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g	Other. (If line 11g amount exceeds 10% of line 25,			,	
9	column (A) amount, list line 11g expenses on Sch O.)	137,079.	25,050.	63,679.	48,350
12	Advertising and promotion	246,256.	209,318.		36,938
13	Office expenses	76,325.	46,133.	12,927.	17,265
14	Information technology	7,799.	4,714.	1,321.	1,764
15	Royalties				
16	Occupancy	86,253.	52,134.	14,608.	19,511
17	Travel	40,380.	24,407.	6,839.	9,134
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest				
21	Payments to affiliates				<u></u>
22	Depreciation, depletion, and amortization	84,052.	81,576.	2,476.	
23	Insurance	6,349.	2,809.	2,489.	1,051
24	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule (C.)			The state of the s	
а	ADOPTION SUBSIDIES	5,384,000.	5,384,000.		
b	ANIMAL TRANSPORTAION PR	669,378.	669,378.		
c	EMERGENCY MEDICAL EXPEN	342,824.	342,824.		
d	FERAL CAT INITIATIVE	193,833.	193,833.		****
	All other expenses	389,778.	377,636.	9,672.	2,470
25	Total functional expenses. Add lines 1 through 24e	8,560,075.	7,998,455.	277,243.	284,377
26	Joint costs. Complete this line only if the organization	,		,	
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)				

Form 990 (2014)

or audits, explain why in Schedule O and describe any steps taken to undergo such audits

432012 11-07-14 Form 990 (2014)

SCHEDULE A

Department of the Treasury

Internal Revenue Service

(Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

➤ Attach to Form 990 or Form 990-EZ.

Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

2014 2014

Open to Public Inspection

Name of the organization

Employer identification number

		MAYO	R'S ALLIAN	CE FOR NYC'S	ANIM	IALS,	INC.	7	<u>3-1653635</u>
Par	tΙ	Reason for Public (
The c	organi	zation is not a private found	ation because it is: (For lines 1 through 11, o	check only	one box.)			
1 [A church, convention of ch							
2		A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.)							
3		A hospital or a cooperative		•	ection 170)(b)(1)(A)(ii	ii).		
ا م	一	A medical research organiz						iii). Enter	the hospital's name,
- (city, and state:		.,				•	·
5 [An organization operated for	or the benefit of a co	ollege or university owne	d or opera	ted by a q	overnmental ur	nit describ	ed in
0 (section 170(b)(1)(A)(iv). (C		, ,	•	, ,			
6		A federal, state, or local gov		mental unit described in	section 1	70(h)(1\(A)	(v).		
	X	An organization that norma	_					e general	public described in
, ,		section 170(b)(1)(A)(vi). (Co		ariai part or its support		***************************************		- 3	•
8		A community trust describe		(1)(Δ)(vi) (Complete Par	+ II Y				
9	==	An organization that norma				contribution	ons membersh	nin fees a	nd aross receipts from
9 [activities related to its exen							
		income and unrelated busin							
		See section 509(a)(2). (Cor		(less section 511 tax) n	OIII DUSINO	osco acqu	indu by the org	di lization	artor cario co, rozor
10 [An organization organized a		ivaly to toet for nublic s:	afoty See	eaction 5(10/21/41		
11		An organization organized a						rv out the	purposes of one or
11 1		more publicly supported or							
		lines 11a through 11d that							
		Type I. A supporting orga							aivina
а		the supported organization							
		organization. You must c			απαροπιο	0, 010 011 0			
b		Type II. A supporting organization.	•		tion with it	ts supporte	ed organization	n(s), by ha	vina
b		control or management o							
		organization(s). You mus				-,,-		,	•
^		Type III functionally inte			in connec	tion with.	and functionall	v integrate	ed with.
·	-	its supported organization						,	•
d		Type III non-functionally						ed organiz	zation(s)
u	·	that is not functionally int	- · · · · · · · · · · · · · · · · · · ·						
		requirement (see instructi							
е		Check this box if the orga						l, Type III	
•	<u> </u>	functionally integrated, or					,, , ,,	, ,,	
f	Ente	r the number of supported of							
		ide the following information	about the supporte	ed organization(s).					
	4.	Name of supported	(ii) EIN	(iii) Type of organization	(iv) Is the c	rganization			
•		organization		(described on lines 1-9 above or IRC section		in your document?	support (other support (see
		ļ		(see instructions))	Yes	No	Instructio	ins)	Instructions)
••			·					ļ	
							!		
				AAA. A. W. T.					
					1				
				1	1			}	

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. 432021 09-17-14

Schedule A (Form 990 or 990-EZ) 2014

Schedule A (Form 990 or 990-EZ) 2014 MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC.73-1653635 Page 2

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	ction A. Public Support			***********			
Cale	ndar year (or fiscal year beginning in) ►	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not					,	
	include any "unusual grants.")	6946991.	7141065.	2285862.	5538858.	8442255.	30355031.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3	6946991.	7141065.	2285862.	5538858.	8442255.	30355031.
	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,					·	
	column (f)						20613578.
6	Public support. Subtract line 5 from line 4.	gradient (1					9741453.
	ction B. Total Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
7	Amounts from line 4	6946991.	7141065.	2285862.	5538858.	8442255.	30355031.
8	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources	24,686.	8,964.	1,409.	79.	225.	35,363.
9	Net income from unrelated business						
	activities, whether or not the						
	business is regularly carried on						
10	Other income. Do not include gain						
	or loss from the sale of capital	334					
	assets (Explain in Part VI.)	25,072.	79,616.	22,182.	19,605.	7,225.	<u>153,700.</u>
11	Total support. Add lines 7 through 10						30544094.
	Gross receipts from related activities,					12	
13	First five years. If the Form 990 is for	the organization's	first, second, thir	d, fourth, or fifth ta	ix year as a sectio	n 501(c)(3)	
	organization, check this box and stor	here					>
Sec	ction C. Computation of Publ	ic Support Pei	rcentage				
	Public support percentage for 2014 (I					14	31.89 %
	Public support percentage from 2013					15	29.69 %
16a	33 1/3% support test - 2014. If the σ						. 3 1
	stop here. The organization qualifies						
b	33 1/3% support test - 2013. If the o						_
	and stop here. The organization qual						
17a	10% -facts-and-circumstances test						
	and if the organization meets the "fac						
	meets the "facts-and-circumstances"						
b	10% -facts-and-circumstances test						
	more, and if the organization meets the						,
	organization meets the "facts-and-circ						>
18	Private foundation. If the organization	n did not check a t	oox on line 13, 16a	a, 16b, 17a, or 17b			
					Sche	dule A (Form 990	or 990-EZ) 2014

Schedule A (Form 990 or 990-EZ) 2014 Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to	qualify under Part II. If the organization fails to
qualify under the tests listed below, please complete Part II.)	

Sec	ction A. Public Support	olovi, ploado dollip	sioto i div iiij				
	ndar year (or fiscal year beginning in)	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
	Gifts, grants, contributions, and	1.7					
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions,						
-	merchandise sold or services per-						
	formed, or facilities furnished in						
	any activity that is related to the						
^	organization's tax-exempt purpose Gross receipts from activities that						
3	,						
	are not an unrelated trade or bus-						
	iness under section 513						
4	Tax revenues levied for the organ-	,					
	ization's benefit and either paid to						
	or expended on its behalf						
5	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
6	Total. Add lines 1 through 5						
7a	Amounts included on lines 1, 2, and						
	3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received	ļ					
	from other than disqualified persons that exceed the greater of \$5,000 or 1% of the						
	amount on line 13 for the year						
c	Add lines 7a and 7b						
8	Public support (Subtract line 7c from line 6.)	\$15 E			1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
Sec	ction B. Total Support						
Cale	ndar year (or fiscal year beginning in) ►	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
9	Amounts from line 6					•	
10a	Gross income from interest,					:	
	dividends, payments received on securities loans, rents, royalties						
	and income from similar sources						
b	Unrelated business taxable income						
	(less section 511 taxes) from businesses			-			
	acquired after June 30, 1975						
С	Add lines 10a and 10b						
	Net income from unrelated business						
	activities not included in line 10b,						
	whether or not the business is regularly carried on	}					
12	Other income. Do not include gain						
	or loss from the sale of capital						
13	assets (Explain in Part VI.)						
	First five years. If the Form 990 is for	r the organization's	s first, second, this	d, fourth, or fifth ta	ax year as a sectio	n 501(c)(3) organiz	ation,
• •	check this box and stop here						
Sec	tion C. Computation of Publ						
	Public support percentage for 2014 (column (f))		15	%
	Public support percentage from 2013					16	%
_	tion D. Computation of Inves						
	Investment income percentage for 20					17	%
	Investment income percentage from:					18	%
	33 1/3% support tests - 2014. If the						7 is not
190	more than 33 1/3%, check this box a						
h	33 1/3% support tests - 2013. If the						
Ŋ	line 18 is not more than 33 1/3%, che						
20	Private foundation. If the organization						
20	Trivate foundation. If the organization	n did not onedit a	CON OIT MIC 17, 10	a, or root chook ti			2 or 000 EZ) 2014

Schedule A (Form 990 or 990-EZ) 2014 MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC.73-1653635 Page 4

Part IV Supporting Organizations

(Complete only if you checked a box on line 11 of Part I. If you checked 11a of Part I, complete Sections A and B. If you checked 11b of Part I, complete Sections A and C. If you checked 11c of Part I, complete Sections A D, and E. If you checked 11d of Part I, complete Sections A and D, and complete Part V.)

	Sections A, D, and E. If you checked 11d of Part I, complete Sections A and D, and complete Part V.)			
Sec	tion A. All Supporting Organizations		Т	Υ
			Yes	No
1	Are all of the organization's supported organizations listed by name in the organization's governing			
	documents? If "No" describe in Part VI how the supported organizations are designated. If designated by			
	class or purpose, describe the designation. If historic and continuing relationship, explain.	1		
2	Did the organization have any supported organization that does not have an IRS determination of status			
	under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported			
	organization was described in section 509(a)(1) or (2).	2		
За	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer	3a		
h	(b) and (c) below. Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and			
ь	satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the		1	
	organization made the determination.	3b	1	j
	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)			
C	(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.	3с		
45	Was any supported organization not organized in the United States ("foreign supported organization")? If			
Tu	"Yes" and if you checked 11a or 11b in Part I, answer (b) and (c) below.	4a		
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign			
-	supported organization? If "Yes," describe in Part VI how the organization had such control and discretion			
	despite being controlled or supervised by or in connection with its supported organizations.	4b	-	
c	Did the organization support any foreign supported organization that does not have an IRS determination			14.4
	under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used			Ų.
	to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B)		AN S	學的
	purposes.	4c		
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes,"			
	answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN			2313k, 3414k
	numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action,			
	(iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action		800	1000
	was accomplished (such as by amendment to the organizing document).	5a		
b	Type I or Type II only. Was any added or substituted supported organization part of a class already			, 1 S
	designated in the organization's organizing document?	5b		
c	Substitutions only. Was the substitution the result of an event beyond the organization's control?	5c		
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to			
	anyone other than (a) its supported organizations; (b) individuals that are part of the charitable class			
	benefited by one or more of its supported organizations; or (c) other supporting organizations that also			
	support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in			
_	Part VI.	6	<u></u>	
7	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial			
	contributor (defined in IRC 4958(c)(3)(C)), a family member of a substantial contributor, or a 35-percent controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990).	7		
	Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7?			-
8	If "Yes," complete Part I of Schedule L (Form 990).	8		
00	Was the organization controlled directly or indirectly at any time during the tax year by one or more		-	
30	disqualified persons as defined in section 4946 (other than foundation managers and organizations described			
	in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.	9a		
b	Did one or more disqualified persons (as defined in line 9(a)) hold a controlling interest in any entity in which			
~	the supporting organization had an interest? If "Yes," provide detail in Part VI.	9b		
С	Did a disqualified person (as defined in line 9(a)) have an ownership interest in, or derive any personal benefit			
-	from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.	9c		
10a	Was the organization subject to the excess business holdings rules of IRC 4943 because of IRC 4943(f)			
	(regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting			
	organizations)? If "Yes," answer (b) below.	10a		
b	Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to	1		

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determine whether the organization had excess business holdings.)

Sch	edule A (Form 990 or 990-EZ) 2014 MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC.73-16	5363	5 Pa	age 5
	urt IV Supporting Organizations (continued)			
			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
a	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c)	1		
	below, the governing body of a supported organization?	11a		
b	A family member of a person described in (a) above?	11b		
C	A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI.	11c		<u></u>
Sec	ction B. Type I Supporting Organizations		,	1
			Yes	No
1	Did the directors, trustees, or membership of one or more supported organizations have the power to			
	regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the			
	tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or			
	controlled the organization's activities. If the organization had more than one supported organization,			
	describe how the powers to appoint and/or remove directors or trustees were allocated among the supported			
	organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1	<u></u>	
2	Did the organization operate for the benefit of any supported organization other than the supported			
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
	supervised, or controlled the supporting organization.	2		
Sec	ction C. Type II Supporting Organizations			
			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
	the supported organization(s).	1_1_		
Sec	ction D. Type III Supporting Organizations			
			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (1) a written notice describing the type and amount of support provided during the prior tax			
	year, (2) a copy of the Form 990 that was most recently filed as of the date of notification, and (3) copies of the			
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how	1.5.52	7.64	K.
	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described in (2), did the organization's supported organizations have a			5:
	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			1
	supported organizations played in this regard.	3		<u> </u>
Sec	tion E. Type III Functionally-Integrated Supporting Organizations			
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year(see instructions):			
а	The organization satisfied the Activities Test. Complete line 2 below.			
b	The organization is the parent of each of its supported organizations. Complete line 3 below.			
c	The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see inst	ructions).	
2	Activities Test. Answer (a) and (b) below.		Yes	No
а	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of			
	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
	that these activities constituted substantially all of its activities.	2a		
b	Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more			
	of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the			
	reasons for the organization's position that its supported organization(s) would have engaged in these		1	
	activities but for the organization's involvement.	2b		
3	Parent of Supported Organizations. Answer (a) and (b) below.		İ	
а	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or			
	trustees of each of the supported organizations? Provide details in Part VI.	3a		
b	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each			
	of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.	_3b		

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Schedule A (Form 990 or 990 EZ) 2014 MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC.73-1653635 Page 6 Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970. See instructions. All other Type ItI non-functionally integrated supporting organizations must complete Sections A through E. (B) Current Year (A) Prior Year Section A - Adjusted Net Income (optional) Net short-term capital gain 1 2 Recoveries of prior-year distributions 2 3 3 Other gross income (see instructions) 4 4 Add lines 1 through 3 Depreciation and depletion 5 Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions) 6 7 Other expenses (see instructions) Adjusted Net Income (subtract lines 5, 6 and 7 from line 4) 8 (B) Current Year (A) Prior Year Section B - Minimum Asset Amount (optional) Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year): a Average monthly value of securities 1a b Average monthly cash balances 1b c Fair market value of other non-exempt-use assets 10 1d d Total (add lines 1a, 1b, and 1c) e Discount claimed for blockage or other factors (explain in detail in Part VI): 2 Acquisition indebtedness applicable to non-exempt-use assets 3 Subtract line 2 from line 1d 3 Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount, see instructions). 4 5 Net value of non-exempt-use assets (subtract line 4 from line 3) 6 Multiply line 5 by .035 6 Recoveries of prior-year distributions 7 8 Minimum Asset Amount (add line 7 to line 6) Current Year Section C - Distributable Amount Adjusted net income for prior year (from Section A, line 8, Column A) 1 2 Enter 85% of line 1 Minimum asset amount for prior year (from Section B, line 8, Column A) 3 3 4 Enter greater of line 2 or line 3 5 Income tax imposed in prior year 5 Distributable Amount, Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions) Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see 7

Schedule A (Form 990 or 990-EZ) 2014

instructions).

Schedule A (Form 990 or 990-EZ) 2014 MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC.73-1653635 Page 7

	rt V Type III Non-Functionally Integrated 50			J-1053035 Fage /
Sec	ion D - Distributions		Current Year	
1	Amounts paid to supported organizations to accomplish ex	empt purposes		
2	Amounts paid to perform activity that directly furthers exen		W MAN V Paradal A V	
_	organizations, in excess of income from activity	,,,		
3	Administrative expenses paid to accomplish exempt purpo	ses of supported organization	S	
4	Amounts paid to acquire exempt-use assets	<u> </u>		
5	Qualified set-aside amounts (prior IRS approval required)		ACTION ASSESSMENT OF THE SECOND OF THE SECON	
6	Other distributions (describe in Part VI). See instructions.	- 40AM		
7	Total annual distributions. Add lines 1 through 6.			
	Distributions to attentive supported organizations to which			
8		the organization is responsive		
	(provide details in Part VI). See instructions.		Name and the second of the sec	
9	Distributable amount for 2014 from Section C, line 6			
10	Line 8 amount divided by Line 9 amount	1		
Sect	ion E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2014	(iii) Distributable Amount for 2014
1	Distributable amount for 2014 from Section C, line 6			
2	Underdistributions, if any, for years prior to 2014			
	(reasonable cause required-see instructions)			
3	Excess distributions carryover, if any, to 2014:			
а				
b		***************************************		
c				
d				
е	From 2013		5.215	
f	Total of lines 3a through e			经工程的基本的
	Applied to underdistributions of prior years			
	Applied to 2014 distributable amount			
i				
	Remainder. Subtract lines 3g, 3h, and 3i from 3f.			
4	Distributions for 2014 from Section D,			
4	line 7: \$			
			<u> </u>	
	Applied to underdistributions of prior years Applied to 2014 distributable amount			<u> </u>
<u>c</u>	Remainder. Subtract lines 4a and 4b from 4.		·.	
5	Remaining underdistributions for years prior to 2014, if	**************************************		
	any. Subtract lines 3g and 4a from line 2 (if amount			
	greater than zero, see instructions).		· · · · · · · · · · · · · · · · · · ·	
6	Remaining underdistributions for 2014. Subtract lines 3h			
	and 4b from line 1 (if amount greater than zero, see			
	instructions).	,		
7	Excess distributions carryover to 2015. Add lines 3j and 4c.			
8	Breakdown of line 7:			
а				
b				
c				
	Excess from 2013			-
		1	MARKETT TO	

Schedule A (Form 990 or 990-EZ) 2014

Schedule A (Form 990 or 990-EZ) 2014 MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC. 73-1653635 Page 8 Part VI Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).
PART II, SECTION C, LINE 17A, FACTS AND CIRCUMSTANCES TEST:
THE ORGANIZATION MEETS THE 10% FACTS AND CIRCUMSTANCES TEST FOR THE
FOLLOWING REASONS: (1) IT HAS A PUBLIC SUPPORT PERCENTAGE IN EXCESS OF THE
10% OF SUPPORT LIMITATION; (2) IT ATTRACTS PUBLIC SUPPORT; (3) IT HAS A
BROAD BASE OF SUPPORT SOURCES; AND (4) IT HAS A REPRESENTATIVE GOVERNING
BODY.
10% OF SUPPORT LIMITATION: THE ORGANIZATION HAS A PUBLIC SUPPORT
PERCENTAGE OF 31.89% FOR THE YEAR ENDED 12/31/14 BASED ON AGGREGATE
FINANCIAL INFORMATION FOR THE YEARS ENDED 12/31/10 THROUGH 12/31/14. THIS
AMOUNT IS IN EXCESS OF THE 10% REQUIRED BY REGULATION SECTION
1.170A-(9)(E)(3)(I).
·
ATTRACTION OF PUBLIC SUPPORT: THE ORGANIZATION SOLICITS CONTRIBUTIONS FROM
THE PUBLIC THROUGH ITS WEBSITE. THEY ALSO SEND OUT REGULAR MAILINGS TO ITS
DONOR LIST AND SENDS OUT OTHER MATERIALS SUCH AS NEWSLETTER READERS. THE
ORGANIZATION'S DEVELOPMENT DIRECTOR DOES GRANT WRITING. IN ADDITION, THE
ORGANIZATION HAS A PR FIRM WHICH REGULARLY PLACES ARTICLES IN MAJOR
NEWSPAPERS AS WELL AS RADIO, TV AND OTHER PRINT MEDIA THAT PROVIDES THE
PUBLIC WITH INFORMATION ON PROGRAMS AND ACCOMPLISHMENTS AND STEERS THE
PUBLIC TO OUR WEBSITE WHERE DONATIONS FROM THE PUBLIC ARE PROMINENTLY
SOLICITED.
SOURCES OF SUPPORT: THE ORGANIZATION SOLICITS CONTRIBUTIONS FROM
INDIVIDUALS AND OTHER PUBLICLY SUPPORTED CHARITABLE ORGANIZATIONS SUCH AS
ASPCA, PETCO FOUNDATION AND PEDIGREE. THE MAJORITY OF THE ORGANIZATION'S
DONATIONS COME FROM INDIVIDUALS, PUBLIC CHARITIES, AND/OR FOUNDATIONS LIKE

Schedule A (Form 990 or 990 EZ) 2014 MAYOR Part VI Supplemental Information. Also complete this part for any additional supplemental Information.	Provide the explanations requ	aired by Part II, line 10; Part II, lin	
REPRESENTATIVE GOVERNING			
ANIMAL WELFARE EXPERTS FR			
THE HUMANE SOCIETY OF NYC	C, AS WELL AS H	UMANE EDUCATION	ORGANIZATIONS.
			-
		1 1870	
	***************************************	-	
and the second s	400		
7			

SCHEDULE D

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

► Complete if the organization answered "Yes" to Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

► Attach to Form 990.

▶ Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990.

Inspection

Name of the organization

Employer identification number

	MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC.	73-1653635
Pa	rt I Organizations Maintaining Donor Advised Funds or Other Similar Funds or A	ccounts. Complete if the
	organization answered "Yes" to Form 990, Part IV, line 6.	
	(a) Donor advised funds (b) Funds and other accounts
1	Total number at end of year	
2	Aggregate value of contributions to (during year)	
3	Aggregate value of grants from (during year)	
4	Aggregate value at end of year	
5	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised fun	ids
	are the organization's property, subject to the organization's exclusive legal control?	
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used or	
	for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose confer	
	impermissible private benefit?	
Pa	rt II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV,	line 7.
1	Purpose(s) of conservation easements held by the organization (check all that apply).	
	Preservation of land for public use (e.g., recreation or education)	•
	Protection of natural habitat Preservation of a certified hi	storic structure
	Preservation of open space	
2	Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a co	onservation easement on the last
	day of the tax year.	
		Held at the End of the Tax Year
а	Total number of conservation easements	2a
b	Total acreage restricted by conservation easements	2b
C	Number of conservation easements on a certified historic structure included in (a)	2c
d	Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure	
	listed in the National Register	2d
3	Number of conservation easements modified, transferred, released, extinguished, or terminated by the organ	nization during the tax
	year >	
4	Number of states where property subject to conservation easement is located	
5	Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?	Yes No
	violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the staff and volunteer hours.	he year
6	Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year	ar •
7	Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(E	
8		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
_	and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation easements in its revenue and expense stater	
9	include, if applicable, the text of the footnote to the organization's financial statements that describes the organization.	
		ga <u>z</u> a
Pai	conservation easements. rt III Organizations Maintaining Collections of Art, Historical Treasures, or Other s	Similar Assets.
	Complete if the organization answered "Yes" to Form 990, Part IV, line 8.	
1a	If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement ar	nd balance sheet works of art,
	historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of	
	the text of the footnote to its financial statements that describes these items.	
h	If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and b	alance sheet works of art, historical
-	treasures, or other similar assets held for public exhibition, education, or research in furtherance of public ser	
	relating to these items:	,
	(i) Revenue included in Form 990, Part VIII, line 1	> \$
	(ii) Assets included in Form 990, Part X	
2	If the organization received or held works of art, historical treasures, or other similar assets for financial gain,	provide
_	the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:	
а	Revenue included in Form 990, Part VIII, line 1	
	Assets included in Form 990, Part X	

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. 432051 10-01-14

Schedule D (Form 990) 2014

	dule D (Form 990) 2014 MAYOR 'S	ALLIANCE ollections of A	FOR NYO	C'S cal Tre	ANIMALS easures, o	or Othe	C . r Simil	73–16 ar A sse	53635 ts (contin	Page 2
3	Using the organization's acquisition, accession									
	(check all that apply):									
а	Public exhibition	d	Loan	or excl	nange prograi	ms				
b	Scholarly research	е	Othe	r						
c	Preservation for future generations									
4	Provide a description of the organization's co	llections and explain	n how they fo	ırther th	ne organizatio	n's exen	npt purpo	ose in Part	t XIII.	
5	During the year, did the organization solicit or									
•	to be sold to raise funds rather than to be ma							<u> </u>	Yes	No_
Pai	rt IV Escrow and Custodial Arrang								ine 9, or	
	reported an amount on Form 990, Par		v							
	Is the organization an agent, trustee, custodi	an or other intermed	liary for cont	ribution	s or other ass	sets not i	ncluded			
	on Form 990, Part X?								Yes	No No
h	If "Yes," explain the arrangement in Part XIII a									
Ü	1 700, Oxpian the analysis are are								Amount	
С	Beginning balance						1c			
	Additions during the year									
u	Distributions during the year						`			
t.										
200	Ending balance								Yes	No
	If "Yes," explain the arrangement in Part XIII.									
	t V Endowment Funds. Complete if							······		
1 41	Endownione Landon Complete in	(a) Current year	(b) Prior y	- 1	(c) Two years			rears hack	(e) Enur	vears hack
	Davissis safes a shalana	(a) Gunerit year	(D) FIIOI)	ear	(C) Two years	s nack [uj imee j	your a buon	(C) : Our	your o buok
1a	Beginning of year balance									
b	Contributions									
C	Net investment earnings, gains, and losses									
d	Grants or scholarships									
е	Other expenditures for facilities									
	and programs							-	 	
f	Administrative expenses			-						
g	End of year balance								L	
2	Provide the estimated percentage of the curr	ent year end balanc	e (line 1g, ca	lumn (a)) held as:					
а	Board designated or quasi-endowment -	·	_%							
b	Permanent endowment >	%								
С	Temporarily restricted endowment 🕨	%								
	The percentages in lines 2a, 2b, and 2c shou	ld equal 100%.								
За	Are there endowment funds not in the posses	ssion of the organiza	ation that are	held ar	nd administer	ed for th	e organiz	zation	r	
	by:									Yes No
	(i) unrelated organizations		***************						3a(i)	
	(ii) related organizations								3a(ii)	
b	If "Yes" to 3a(ii), are the related organizations								3b	
4	Describe in Part XIII the intended uses of the									
_	t VI Land, Buildings, and Equipm									
·	Complete if the organization answered		, Part IV, line	11a. Se	ee Form 990,	Part X, li	ne 10.			
	Description of property	(a) Cost or o			or other		cumulate	ed	(d) Book	value
	booting actives a property	basis (investr	1 '	basis (reciation		• •	
10	Land							- Valentine		
b	Buildings Leasehold improvements									
C				56	3,795.	3	64,0	13.	190	782.
d	Equipment				<u> </u>	<u>J</u>				1.02.
•	OtherAdd lines 1a through 1e (Column (d) must ex	**	X column (F	line 1	0c)			ightharpoonup	190	782.

MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC. 73-1653635 Page 3 Schedule D (Form 990) 2014 Part VII Investments - Other Securities. Complete if the organization answered "Yes" to Form 990, Part IV, line 11b. See Form 990, Part X, line 12. (a) Description of security or category (including name of security) (b) Book value (c) Method of valuation: Cost or end-of-year market value (1) Financial derivatives (2) Closely-held equity interests (3) Other (A)(B) (C) (D) (E) (F) (G) (H) Total. (Col. (b) must equal Form 990, Part X, col. (B) fine 12.) Part VIII Investments - Program Related. Complete if the organization answered "Yes" to Form 990, Part IV, line 11c. See Form 990, Part X, line 13. (c) Method of valuation: Cost or end-of-year market value (a) Description of investment (b) Book value (1) (2)(3)(4)(5)(6)(7) (8)(9)Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) Part IX Other Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 11d. See Form 990, Part X, line 15. (a) Description (b) Book value (1) (2)(3)(4)(5)(6)(7) (8)Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) Part X Other Liabilities. Complete if the organization answered "Yes" to Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25. (a) Description of liability (b) Book value (1) Federal income taxes (2)(3)(4)(5)(6)(7)(8) Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.) Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII X

432053 10-01-14 Schedule D (Form 990) 2014

Schedule D (Form 99						Page 4
	nciliation of Revenue per Audited Financial State		evenue per R	leturn	•	
Comple	ete if the organization answered "Yes" to Form 990, Part IV, line 1	2a.		,		
 Total revenue, 	gains, and other support per audited financial statements			1	8,450	,080.
Amounts inclu	ded on line 1 but not on Form 990, Part VIII, line 12:	1 1				
	gains (losses) on investments		375.			
b Donated service	ces and use of facilities	2b				
c Recoveries of	prior year grants	2c				
d Other (Describ	e în Part XIII.)	2d		1 1		
e Add lines 2a th	nrough 2d			2e		375.
3 Subtract line 2	te from line 1			3	8,449	<u>,705.</u>
4 Amounts inclu-	ded on Form 990, Part VIII, line 12, but not on line 1:					
a Investment exp	penses not included on Form 990, Part VIII, line 7b	4a]		
b Other (Describ	e in Part XIII.)	4b				
c Add lines 4a a	nd 4b			4c		0.
	Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			5	8,449	<u>,705.</u>
Part XII Recor	nciliation of Expenses per Audited Financial Stat	ements With E	xpenses per	Retu	ฑ.	
Comple	te if the organization answered "Yes" to Form 990, Part IV, line 1	2a.				
1 Total expenses	s and losses per audited financial statements	· · · · · · · · · · · · · · · · · · ·		1	8,560	<u>,075.</u>
2 Amounts include	ded on line 1 but not on Form 990, Part IX, line 25:					
a Donated service	ces and use of facilities	2a				
b Prior year adju	stments	2b				
		1 (
	e in Part XIII.)	1 1				
e Add lines 2a th	nrough 2d			2e		0.
	e from line 1			3	8,560	075.
	ded on Form 990, Part IX, line 25, but not on line 1:					
	penses not included on Form 990, Part VIII, line 7b	4a				
	e in Part XIII.)					
c Add lines 4a ar				4c		0.
5 Total expenses	s. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)			5	8,560	075.
Part XIII Suppl	emental Information.					
Provide the descripti	ons required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; F	Part IV, lines 1b an	d 2b; Part V, line	4; Part >	ζ, line 2; Part λ	(I,
lines 2d and 4b; and	Part XII, lines 2d and 4b. Also complete this part to provide any	additional informat	ion.			
PART X, LII	NE 2:					
MANAGEMENT	HAS REVIEWED THE TAX POSITIONS '	TAKEN FOR	EACH OF	THE	OPEN TA	AX
				~ ^^		
YEARS (2011	1 - 2013) OR EXPECTED TO BE TAKE	N IN THE A	TLTANCE.	<u>S 20</u>	14 TAX	
	THE CONTRACTOR OF THE PERSON AND AND AND	ararrara		m > T >	r 1713. Yr	
RETURN AND	HAS CONCLUDED THAT THERE ARE NO	SIGNIFICA	ANT UNCER	TAIN	I TAX	
	BUAR MOULD PROUTER PROCESSES TO	אד מונוס הדואו	NICITAL CON	a main	rranton c	
POSITIONS 1	THAT WOULD REQUIRE RECOGNITION II	N THE PINA	MCIAL ST	ATEM	ENTS.	
	NAME OF THE PARTY					
	•					
		LANGE ALLENCES IFTED BLOOM BY				
	A TOTAL CONTRACTOR OF THE CONT					

SCHEDULE 1 (Form 990) Department of the Treasury

Internal Revenue Service

Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

Attach to Form 990.

OMB No. 1545-0047	2014	Open to Public

Inspection

▶ Information about Schedule I (Form 990) and its instructions is at www.irs.gov/form990.

နိ [] Employer identification number ERAL CAT INITIATIVE TUR MAISING FUNDS TO SUPPORT FERAL CAT INITIATIVE TWR ERAL CAT INITIATIVE THR ERAL CAT INITIATIVE TUR 73-1653635 COMMUNITY PROJECT AND COMMUNITY PROJECT AND COMMUNITY PROJECT AND CAMPAIGN DEDICATED TO COMMUNITY PROJECT AND TUNDS RESTRICTED FROM GLEN WILD FUNDRAISING (h) Purpose of grant or assistance Ϋ́es ADOPTION GRANT, DOPTION GRANT ADOPTION GRANT, ADOPTION GRANT Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection (g) Description of non-cash assistance (f) Method of valuation (book, FMV, appraisal, other) 0 (e) Amount of assistance non-cash Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States recipient that received more than \$5,000. Part II can be duplicated if additional space is needed. UZH 5 000 5,000, (d) Amount of cash grant 000 20 459 8,000 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table NYC'S ANIMALS, (c) IRC section if applicable 501c(3) 501C(3) 501c(3) 501C(3) 501C(3) Enter total number of other organizations listed in the line 1 table MAYOR'S ALLIANCE FOR 26-2249492 14-1831853 13-4127975 27-3031388 27-1454911 criteria used to award the grants or assistance? General Information on Grants and Assistance (b) EIN 1 (a) Name and address of organization P.O. BOX 754033 PARKSIDE STATION or government CHERRY VALLEY, NY 13320 GLEN WILD ANIMAL RESCUE 1414 COUNTY HIGHWAY 50 BROOKLYN ANIMAL ACTION FOREST HILLS, NY 11375 BRONX TAILS CAT RESCUE 833 EAST 219TH STREET 935 PRESIDENT AVENUE 2000 SPAY & NEUTERS Name of the organization BROOKLYN, NY 11215 NEW YORK, NY 10075 863 PARK AVENUE FRIENDLY FERALS BRONX NY 10467 Part I Part II

SEE PART IV FOR COLUMN (H) DESCRIPTIONS LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

432101

Schedule I (Form 990) (2014)

MAYOR'S ALLIANCE FOR NYC'S ANIMALS, Schedule I (Form 990) (2014)

Page 2

73-1653635

Part III

Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non- cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
FERAL CAT INITIATIVE TNR COMMUNITY PROJECT AND ADOPTION GRANT INDIVIDIAL, FREAT, CAT THE RESCHER	4		c		
Part IV Supplemental Information. Provide the information required in		2, Part III, column	Part I, line 2, Part III, column (b), and any other additional information.	dditional information.	
PART I, LINE 2:	продолжения — при при при при при при при при при при				e man for med delle Wood med and also desprende over the second of the second of the second over the second ov
THE ORGANIZATION MONITORS THE USE	OF GRANT	FUNDS IN	THE UNITED	STATES BY	
REVIEWING REPORTS FROM PROPOSED GRANT	RANT	IHM SINEIG	CH I	医 卫HB	
ACTIVITIES ENTAILED AND HOW THE GRANT		FUNDS WOULD BE	BE USED.	3 1	
•					
PART II, LINE 1, COLUMN (H):					

NAME OF ORGANIZATION OR GOVERNMENT: GLEN WILD ANIMAL RESCUE

OR ASSISTANCE: FUNDS RESTRICTED FROM GLEN WILD GRANT (H) PURPOSE OF

FUNDRAISING CAMPAIGN DEDICATED TO RAISING FUNDS TO SUPPORT GLEN WILD

432102 10-15-14

Schedule I (Form Part IV Sur	990) ppleme	<u>1</u> ental Inform	MAYOR mation	'S Al	LLIANC	CE FOR	NYC'S A	NIMALS,	INC.	73-165363	5 Page 2
PROGRAMS	FOR	RESCUE	DOGS	AND	TEEN	INCAR	CERATION	PROGRA	М.		
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Schedule I (Form 990)

SCHEDULE O

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Name of the organization

FUNDING, NOR ARE WE A CITY AGENCY.

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

MAYOR'S ALLIANCE FOR NYC'S ANIMALS.

Open to Public

Inspection Employer identification number

73-1653635

INC.

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION: ORGANIZATION FOR ANIMAL WELFARE IN NYC. SINCE 2003, WE HAVE BEEN WORKING WITH OUR COALITION OF 150+ RESCUE GROUPS AND SHELTERS TO FIND HOMES FOR THOUSANDS OF NEW YORK CITY'S DOGS AND CATS. OUR GOAL IS TO TRANSFORM NEW YORK CITY INTO A NO-KILL COMMUNITY BY 2015, WHERE NO DOGS OR CATS OF REASONABLE HEALTH OR TEMPERAMENT ARE KILLED SIMPLY BECAUSE THEY DO NOT HAVE HOMES. WHILE WE WORK COLLABORATIVELY WITH THE CITY OF NEW YORK, WE ARE A 501(C)(3) CHARITY AND DO NOT RECEIVE ANY GOVERNMENT

FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS: VAN AND THOSE OF SEVERAL PARTNER ORGANIZATIONS, INCLUDING ACC, BOOSTED ADOPTIONS CITYWIDE. IN 2014, THE MAYOR'S ALLIANCE FOR NYC'S ANIMALS HELD STEADY ON COURSE TO BECOME A COMMUNITY WHERE NO HEALTHY OR TREATABLE CATS OR DOGS ARE KILLED SIMPLY BECAUSE THEY DO NOT HAVE HOMES. KEY INITIATIVES THAT HAVE PROPELLED THE ALLIANCE FORWARD OVER THE PAST DECADE HAVE BEEN INSTRUMENTAL IN DRIVING THE COMMUNITY LIVE RELEASE RATE IN NEW YORK CITY ABOVE 85 PERCENT. LIVE RELEASE INCLUDES ADOPTIONS, TRANSFERS TO RESCUE PARTNERS FOR ADOPTION AND RETURN TO OWNERS.

*STRENGTHEN RESOURCES - IN THE FORM OF SUBSIDIES, TOOLS, PROGRAMS AND SERVICES TO HELP ALLIANCE PARTICIPATING ORGANIZATIONS (APOS) INCREASE EFFICIENCY AND EFFECTIVENESS OF SHELTER AND RESCUE OPERATIONS, BUILD NEW AND IMPROVE EXISTING VOLUNTEER PROGRAMS, AND DEVELOP FUNDRAISING

CAPABILITIES IN ORDER TO SUSTAIN AND GROW ADOPTION CAPACITY. MORE THAN LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. Schedule O (Form 990 or 990-EZ) (2014) 432211 08-27-14

15,000 DOGS AND CATS WERE TRANSFERRED FROM ACC TO PARTNER SHELTERS AND RESCUE GROUPS FOR ADOPTION. THIS NUMBER REPRESENTS 50 PERCENT OF TOTAL INTAKE AT ACC SHELTERS AND 66 PERCENT OF ACC'S TOTAL LIVE RELEASE IN 2014. TRANSFERS CONTINUE TO HAVE THE GREATEST IMPACT ON REDUCING EUTHANASIA AT ACC. THE ALLIANCE'S WHEELS OF HOPE TRANSPORT FLEET WAS INSTRUMENTAL IN MANY OF THESE TRANSFERS, FACILITATING 13,700 TRANSPORTS IN 2014.

*DECREASE HOMELESSNESS - DETER ABANDONMENT THROUGH INFORMATION, RESOURCES AND EDUCATION. PROMOTE MICROCHIPPING TO IMPROVE THE LIKELIHOOD OF REUNITING LOST PETS WITH THEIR GUARDIANS, INCREASE THE NUMBER OF SPAYS AND NEUTERS IN BOTH THE PET AND FERAL COMMUNITIES. AS PART OF OUR CONTINUING EFFORTS TO SOLVE THE FERAL CAT OVERPOPULATION CRISIS IN NEW YORK CITY THROUGH THE HUMANE, EFFECTIVE METHOD OF TRAP-NEUTER-RETURN (TNR), THE NEW YORK CITY FERAL CAT INITIATIVE (NYCFCI) OF THE MAYOR'S ALLIANCE FOR NYC'S ANIMALS CONTINUED IN 2014 TO ENGAGE AND SUPPORT FERAL CAT CARETAKERS BY PROVIDING THEM WITH INFORMATION, ASSISTANCE, GIVEAWAYS, AND THE AND SPECIALIZED TRAINING, SUCH AS BOTTLE-FEEDING, TAMING KITTENS, AND NEIGHBORHOOD RELATIONS. IN 2014, 204 INDIVIDUALS BECAME CERTIFIED THR CARETAKERS THROUGH THE NEW TRAINING PROGRAM. IN ADDITION, THE ALLIANCE'S NYC FERAL CAT INITIATIVE PROVIDED SPECIALTY TRAINING WORKSHOPS IN BOTTLE FEEDING, TAMING KITTENS, SHELTER BUILDING, NEIGHBOR RELATIONS, AND OTHER AREAS OF EXPERTISE TO MORE THAN 400 INDIVIDUALS.

*RAISE AWARENESS - THROUGH TRADITIONAL AND ELECTRONIC MEDIA, SOCIAL NETWORKING, PUBLIC RELATIONS AND ADVERTISING TO PROMOTE THE MADDIE'S

PET RESCUE PROJECT IN NYC'S MISSION AND GOAL TO END THE KILLING OF 432212 08-27-14

Schedule O (Form 990 or 990-EZ) (2014)

Name of the organization MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC.	Employer identification number 73-1653635
HEALTHY AND TREATABLE ANIMALS IN SHELTERS. TO EDUCATE CON	ISUMERS AND
INCREASE AWARENESS OF HOMELESS ANIMALS AND THE ORGANIZATI	ONS THAT CARE
FOR THEM.	
FORM 990, PART VI, SECTION B, LINE 11:	
A COPY OF FORM 990 WAS PROVIDED TO THE GOVERNING MEMBERS	OF THE
ORGANIZATION FOR APPROVAL PRIOR TO FILING WITH THE IRS.	
FORM 990, PART VI, SECTION B, LINE 12C:	
BOARD MEMBERS AND KEY OFFICERS SIGN A CONFLICT OF INTERES	
STATEMENT ANNUALLY.	
FORM 990, PART VI, SECTION B, LINE 15:	
BOARD MEMBERS APPROVE THE COMPENSATION OF THE PRESIDENT A	T BOARD MEETINGS
ANNUALLY. THE BOARD MEMBERS ARE ALSO PROVIDED COMPARISON	DATA FROM THE
NON-PROFIT MANAGEMENT ANNUAL REPORT RELATED TO AVERAGE CO	MPENSATION SCALE
FOR NON-PROFIT OFFICERS.	
FORM 990, PART VI, SECTION C, LINE 18:	
OUR AUDITED FINANCIAL STATEMENTS AND 990 ARE MADE AVAILAB	LE ON THE
ORGAINZATION'S WEBSITE.	
FORM 990, PART VI, SECTION C, LINE 19:	
ALL GOVERNING DOCUMENTS, CONFLICT OF INTERST, WHISTLEBLOW	ING POLICIES AND
FINANCIAL STATEMENTS ARE MADE AVAILABLE TO THE PUBLIC UPO	N WRITTEN REQUEST.
PART XI, LINE 2C	

THE ORGANIZATION HAS A COMMITTEE THAT ASSUMES RESPONSIBILITY FOR THE

432212 08-27-14

Schedule O (Form 990 or 990-EZ) (2014)	Page
Name of the organization MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC.	Employer identification number 73-1653635
OVERSIGHT OF THE AUDIT OF ITS FINANCIAL STATEMENTS AND TH	E SELECTION OF
AN INDEPENDENT AUDITOR. THE PROCESS HAS NOT CHANGED FROM	THE PRIOR
YEAR.	
	, and the second