Form **990**

Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements.

2010
Open to Public Inspection

A For the 2010 calendar year, or tax year beginning and ending D Employer identification number Check if applicable C Name of organization Address MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC. Name 73-1653635 Doing Business As initial Number and street (or P.O. box if mail is not delivered to street address) E Telephone number Termin (212)252-2350 244 FIFTH AVENUE, SUITE R290 Amend 6,996,749. City or town, state or country, and ZIP + 4 G Gross receipts \$ Applica-tion pending NEW YORK, NY 10001-7604 H(a) Is this a group return Yes X No F Name and address of principal officer: JANE HOFFMAN for affiliates? C/O MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC H(b) Are all affiliates included? Yes) ◀ (insert no.) 4947(a)(1) or If "No," attach a list. (see instructions) I Tax-exempt status: X 501(c)(3) 501(c) (J Website: ► WWW. ANIMALALLIANCENYC. ORG H(c) Group exemption number K Form of organization: X Corporation Trust Association Other > L. Year of formation: 2002 M State of legal domicile: NY Part I Summary 1 Briefly describe the organization's mission or most significant activities: THE MAYOR'S ALLIANCE FOR NYC'S Activities & Governance ANIMALS IS COMMITTED TO SEEING THE DAY WHEN NO NEW YORK CITY DOG OR Check this box I if the organization discontinued its operations or disposed of more than 25% of its net assets. Number of voting members of the governing body (Part VI, line 1a) 6 Number of independent voting members of the governing body (Part VI, line 1b) 4 6 5 9 Total number of individuals employed in calendar year 2010 (Part V, line 2a) <u>11</u>0 6 Total number of volunteers (estimate if necessary) 7 a Total unrelated business revenue from Part VIII, column (C), line 12 0. 7a 0. b Net unrelated business taxable income from Form 990-T, line 34 **Prior Year Current Year** 7,347,233 6,946,991. 8 Contributions and grants (Part VIII, line 1h) Revenue Program service revenue (Part VIII, line 2g) 0. 57,799 24,686. Investment income (Part VIII, column (A), lines 3, 4, and 7d) 10 16,058 25,072. 11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 7,421,090 6,996,749. Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) 499,919 645,604. Grants and similar amounts paid (Part IX, column (A), lines 1-3) Benefits paid to or for members (Part IX, column (A), line 4) 0. 570,036. 489,041. Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 16a Professional fundraising fees (Part IX, column (A), line 11e) 0 0. b Total fundraising expenses (Part IX, column (D), line 25) > 226,894. 5,241,358. Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f) 5,926,856 6,456,998. 6,915,816 18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) ... 505,274 539<u>,751.</u> Revenue less expenses. Subtract line 18 from line 12 Assets or Balances **Beginning of Current Year** End of Year 3,281,176. 3,655,420. 20 Total assets (Part X, line 16) 677,926. 21 Total liabilities (Part X, line 26) 512,419. E SE 603,250. 3,143,001. Net assets or fund balances. Subtract line 21 from line 20 Part II | Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer lother than officer) is based on all information of which preparer has any knowledge. of officer Date Sign PKESIDENT/ CHAIRMAN HOFFMAN Here Type or print name and little Date Print/Type preparer's name Preparer's signature signed) Martin L. Mauch Paid MARTIN MAUCH 08/04/11 sell-employed Preparer Firm's name TAIT, WELLER & BAKER LLP Firm's EIN Use Only Firm's address 1818 MARKET STREET; SUITE 2400 PHILADELPHIA, PA 19103 Phone no. (215) 979-8800 X Yes No May the IRS discuss this return with the preparer shown above? (see instructions) 032001 02-22-11 LHA For Paperwork Reduction Act Notice, see the separate instructions. Form 990 (2010)

Form 8868 (Rev. January 2011) Department of the Treasury Internal Revenue Service

Application for Extension of Time To . de an Exempt Organization Return

File a separate application for each return.

OMB No. 1545-1709

• If you	are filing for an Automatic 3-Month Extension, comple	ete only P	art I and check this box			\mathbf{x}		
	are filing for an Additional (Not Automatic) 3-Month E							
	omplete Part II unless you have already been granted							
	ic filing (e-file), You can electronically file Form 8868 if		•			oration		
required t	to file Form 990-T), or an additional (not automatic) 3-mo	onth exten	sion of time. You can electronically file	Form	8868 to request an e	extension		
	file any of the forms listed in Part I or Part II with the ex							
	Benefit Contracts, which must be sent to the IRS in pa	•						
visit www	irs.gov/elile and click on e-file for Charities & Nonprofit.	s.	· · · · · · · · · · · · · · · · · · ·		·			
Part I	Automatic 3-Month Extension of Tim	e. Only su	ubmit original (no copies needed).					
A corpora	ition required to file Form 990-T and requesting an auto	matic 6-m	onth extension - check this box and cor	nplete	•			
Part I only	/ <u></u>		······································			· 🔲		
	corporations (including 1120-C filers), partnerships, REA	AICs, and I	trusts must use Form 7004 to request a	n exte	ension of time			
to rue ince	omė tax returns.			,				
Type or	Name of exempt organization			Em	ployer identification	number		
print	MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC. 73-1653635							
File by the due date for	Number, street, and room or suite no. If a P.O. box, s							
filing your return, See	244 FIFTH AVENUE, SUITE R2	90						
instructions.	City, town or post office, state, and ZIP code. For a fe	oreign ado	fress, see instructions.					
	NEW YORK, NY 10001-7604							
Enter the	Return code for the return that this application is for (file	e a separa	te application for each return)	·······		01		
Application		Return	Application			Return		
s For		Code	Is For			Code		
Form 990		01	Form 990-T (corporation)			07		
orm 990-	BL	02	Form 1041-A			08		
Form 990-		03	Form 4720	_		09		
orm 990-		04	Form 5227			10		
	T (sec. 401(a) or 408(a) trust)	05	Form 6069		<u>-</u>	11		
	T (trust other than above)	06	Form 8870			12		
,	ELLEN CELNIK				·			
The box	oks are in the care of > 55 WEST 14TH ST	TREET.	. SUITE 8E - NEW YOR	Κ.	NY 10011			
	one No. ► 212-252-2350		FAX No. ▶	,				
	ganization does not have an office or place of business	in the Un						
	for a Group Return, enter the organization's four digit (heck this		
ox 🕨 🗌	. If it is for part of the group, check this box		ch a list with the names and EINs of all					
	uest an automatic 3-month (6 months for a corporation				TOTAL THE CATCHIOLOGIC	107.		
	AUGUST 15, 2011 to file the exempt	•	•		The extension			
	the organization's return for:		and the state of garings and the state of th		THE CALCUSATI			
_	C calendar year 2010 or							
▶Ī	tax year beginning	. and	d endina					
					-			
2 If the	tax year entered in line 1 is for less than 12 months, ch	neck reaso	on: Initial return Final	retur	n			
	Change in accounting period	•						
	, consign and cooperating period							
3a If this	a application is for Form 990-BL, 990-PF, 990-T, 4720, o	or 6069, en	nter the tentative tax, less any		_			
nonn	efundable credits. See instructions.			За	\$	0.		
b If this								
	estimated tax payments made, include any prior year overpayment allowed as a credit. 3b \$ 0.							
	nce due. Subtract line 3b from line 3a. Include your pay							
	ing EFTPS (Electronic Federal Tax Payment System). S		. ,	3c	s	0.		
autian If	you are going to make an electronic fund withdrawal w				TO for comment insta	uetione		

	n 990 (2010) MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC. 73-1653635 Page	<u> 2</u>
Pa	rt III Statement of Program Service Accomplishments	
	Check if Schedule O contains a response to any question in this Part III	\mathbf{X}
1	Briefly describe the organization's mission:	
	TO DEVELOP CREATIVE SOLUTIONS TO ISSUES OF COMPANION ANIMAL CARE AND	
	CONTROL IN NEW YORK CITY AND TO RAISE PUBLIC AWARENESS OF THESE	
	ISSUES.	_
	20000.	_
2	Did the organization undertake any significant program services during the year which were not listed on	_
Z	ि चि.).	No
		10
	If "Yes," describe these new services on Schedule O. Did the organization cease conducting, or make significant changes in how it conducts, any program services?	N-
3	Did in organization out of the control of the contr	40
	If "Yes," describe these changes on Schedule O.	
4	Describe the exempt purpose achievements for each of the organization's three largest program services by expenses.	
	Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and	
	allocations to others, the total expenses, and revenue, if any, for each program service reported.	
4a		<u> </u>
	TO ACHIEVE THE GOALS SET OUT IN OUR MISSION, THE ALLIANCE IDENTIFIED,	
	DEVELOPED AND IMPLEMENTED INITIATIVES THAT CONTINUE TO HAVE THE	
	GREATEST IMPACT ON ONE OR MORE OF THE FOUR CORE OBJECTIVES. THE	
	OBJECTIVES ARE OUTLINED BELOW:	
	*INCREASED ADOPTIONS: THROUGH ADOPTION VENUES WHICH PROVIDE CONVENIENT	
	HIGHLY VISIBLE AND INNOVATIVE ACCESS TO HOMELESS ANIMALS SUCH AS	<u> </u>
	COMPANY TURNED AND INNOVATIVE ACCESS TO NOVIDENCE ANTICIDED A COMPANY OF THE PROPERTY AND T	
	COMMUNITY EVENTS AND SPECIAL ADOPTIONS EVENTS INCLUDING ADOPT-A-CAT AT	
	THE IAMS/CFA CAT CHAMPIONSHIP TO BE HELD AT THE JAVIT'S CENTER THIS	
	YEAR, AND OUR ANNUAL BROADWAY BARKS EVENT IN SHUBERT ALLEY.	
	*STRENGTHEN RESOURCES: IN THE FORM OF SUBSIDIES, TOOLS, PROGRAMS AND	
4b	(Code:) (Expenses \$ including grants of \$) (Revenue \$	_)
		_
4c	(Code:) (Expenses \$ including grants of \$) (Revenue \$	_ }
		_
		—
		—
		—
4d	Other program services. (Describe in Schedule O.)	
	(Expenses \$ including grants of \$) (Revenue \$)	
4e	Total program service expenses ► 5,960,467.	

Form **990** (2010)

Pa	rt IV Checklist of Required Schedules		Yes	No
	4. When the description of the discount of the SO (1970) as 40.47(a)(1) (ather then a private foundation)?		res	NO
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?	1	X	
_	If "Yes," complete Schedule A	2	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?		A	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for	3	[X
	public office? If "Yes," complete Schedule C, Part I	3	 	
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect	١.		х
	during the tax year? If "Yes," complete Schedule C, Part II	4		 -^-
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or	_ ا		l
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	_5_		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to			v
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	l _		•
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7	 	X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			3.7
	Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide		ŀ	
	credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments?			
	If *Yes,* complete Schedule D, Part V	10	ļ.—	X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, VIII, IX, or X	İ		
	as applicable.	1		
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,		l	
	Part VI	11a	X_	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total	1		l
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b	ļ	X
C	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total	1		
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c	 	X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	ļ	X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	 	X
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses	ĺ		
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	111	X	ļ
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI, XII, and XIII	12a	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?	ĺ		١
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13	ļ	X
	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV	14b	ļ	X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization	ŀ		
	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15	ļ	_ X _
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals	ŀ		1
	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16	ļ	X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,	ŀ		
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17	 	X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18		X
19	Did the organization report more than \$15,000 of gross income from garning activities on Part VIII, line 9a? If "Yes,"	1		1
	complete Schedule G, Part III	19		X
20a	and the second s	20a		X
ь	If "Yes" to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990 filers that			
	operate one or more hospitals must attach audited financial statements (see instructions)	20b	L	<u></u>

		T		1
	Did the service time and the SE 000 of service and other resistance to the	1	Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the		v	
	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	X	-
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX,			
	column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	-	X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete		}	
	Schedule J	23		X
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete	l		١.,
	Schedule K. If "No", go to line 25	24a	 	X
þ		24b	 	
C	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease		ļ	
	any tax-exempt bonds?	24c	<u> </u>	
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d	ļ	ļ
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a			١
	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a	<u> </u>	X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete	1		
	Schedule L, Part I	25b		X
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified			
	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26	L	X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete			Ì
	Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			l
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		Х
ь	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		<u> </u>
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If *Yes, * complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? // "Yes," complete			
	Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-37 If "Yes," complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity?			
-	If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34		X
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35		Х
а	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of			
_	section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 Yes X No			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
٠.	and that is treated as a partnership for foderal income toy supposed H *You * complete School to D. Dest III	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule Q for Part VI, lines 11 and 19?	-"-		
	Note. All Form 990 filers are required to complete Schedule O	38	x	
	Troit. The second of the required to complete Company C	_ 00		

Form 990 (2010) MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC. 73-1653635 Page 5

[Part V] Statements Regarding Other IRS Filings and Tax Compliance

	Check if Schedule O contains a response to any question in this Part V			
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 25			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b 0		ľ	
C	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			
•	(gambling) winnings to prize winners?	1c	X	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,			
	filed for the calendar year ending with or within the year covered by this return 2a 9			
ь	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Х	
	Note, if the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instructions)			
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		Х
ь		3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a			
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		Х
b	If "Yes," enter the name of the foreign country: ▶			
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X
ь	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
C	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c		
	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit			
	any contributions that were not tax deductible?	6a	1	X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts			
	were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		Х
ь	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
C	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required			
	to file Form 8282?	7c		X
d	If "Yes," indicate the number of Forms 8282 filed during the year			
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	71		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting			
	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
a	Did the organization make any taxable distributions under section 4966?	9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter:	i	İ	
а	Initiation fees and capital contributions included on Part VIII, line 12		ŀ	
þ	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities		ŀ	
11	Section 501(c)(12) organizations. Enter:	ĺ		
а	Gross income from members or shareholders	ľ		
b	Gross income from other sources (Do not net amounts due or paid to other sources against			
	amounts due or received from them.)			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	- [- 1	
13	Section 501(c)(29) qualified nonprofit health insurance issuers.		[
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		
	Note. See the instructions for additional information the organization must report on Schedule O.			
þ	Enter the amount of reserves the organization is required to maintain by the states in which the		Ì	
	organization is licensed to issue qualified health plans			
	Enter the amount of reserves on hand			
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		<u>X</u>
b	If "Yes," has it filled a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b	200	20.15:
		Form 5	33U ()	/(11/11)

_	1990 (2010) MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC. 73-1653	635	P	age 6
Pa	1990 (2010) MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC. 73-1633 Rt VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a	*No* r		
1 4	to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.			
	Check if Schedule O contains a response to any question in this Part VI			X
Sec	tion A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 1a 5			
b	Enter the number of voting members included in line 1a, above, who are independent 1b 6			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other	l		ŀ
_	officer, director, trustee, or key employee?	2		<u>X</u>
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision			•
	of officers, directors or trustees, or key employees to a management company or other person?	3_		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	_5		X
6	Does the organization have members or stockholders?	_6_		X
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the			
	governing body?	_7a_		X
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7 <u>b</u>		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year			
	by the following:			
а	The governing body?	8a	X	<u> </u>
b	Each committee with authority to act on behalf of the governing body?	8b	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the			
_	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		X
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)			F
			Yes	No
	Does the organization have local chapters, branches, or affiliates?	10a		X
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates,			
	and branches to ensure their operations are consistent with those of the organization?	10b	17	
	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11a	X	<u> </u>
	Describe in Schedule O the process, if any, used by the organization to review this Form 990.	۱	₩.	ŀ
	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	X	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise		7	
	to conflicts?	12b	<u> X</u>	
C	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe	۱	₩.	ŀ
	in Schedule O how this is done	12c	X	
13	Does the organization have a written whistleblower policy?	13	X	<u> </u>
14	Does the organization have a written document retention and destruction policy?	14	_^_	
15	Did the process for determining compensation of the following persons include a review and approval by independent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?	15a	X	
a	The organization's CEO, Executive Director, or top management official Other officers or key employees of the organization	15b	X	
b	If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.)	155		
16.	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a			
ioa	taxable entity during the year?	18a		х
	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation			
D	in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's	ļ	'	
	exempt status with respect to such arrangements?	16b		
Sec	tion C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed ►NY			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available	for		
	public inspection, Indicate how you make these available. Check all that apply.			
	Own website X Another's website X Upon request			
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, as	nd fina	ncial	

State the name, physical address, and telephone number of the person who possesses the books and records of the organization: > ELLEN CELNIK - 212-252-2350

statements available to the public.

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter 0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

(A) Name and Title	(B) Average hours per week	<u> </u>	(C) Position (check all that apply)				ıly)	(D) Reportable compensation from	(E) Reportable compensation from related	(F) Estimated amount of other
	(describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employed	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	compensation from the organization and related organizations
MEENA ALAGAPPAN				Г		[
SECRETARY	3.50	X	_	X	_	L	_	0.	0.	0
GAIL BUCHWALD				ĺ		Ì				•
DIRECTOR	1.00	X		_		<u> </u>		0.	0.	0
ELINOR MOLBEGOTT										
DIRECTOR	2.50	X		_		<u></u>		0.	0.	0
CAROLINE LOOMIS			Ĭ							
DIRECTOR	1.50	X				l		0.	0.	0
SCOTT STEVENS										
DIRECTOR	0.80	X						0.	0.	0
TERRI MATTHEWS		Γ				Ī				
DIRECTOR	0.80	X	1					0.	0.	0
JANE HOPPMAN										
PRESIDENT/CHAIRMAN	70.00	 		X	_	_		110,000.	0.	10,682
		<u> </u>	_	L.,	_					
		-			-					
		-								
		!	_			-				
					-					
							\dashv			
	Í	l i		ı						

Form 990 (2010)

(A)

Name and title

Part VIII Statement of Revenue (D) Revenue excluded from **(B)** (C) (A) Total revenue Related or Unrelated exempt function business tax under sections 512. revenue revenue 513, or 514 Contributions, gifts, grants and other similar amounts 1 a Federated campaigns 1a b Membership dues 1b c Fundraising events 10 d Related organizations 1d e Government grants (contributions) 1e f All other contributions, gifts, grants, and ıı 6,946,991. similar amounts not included above g Noncash contributions included in lines 1a-1f. \$ 6,946,991 h Total. Add lines 1a-1f **Business Code** Program Service Revenue f All other program service revenue g Total, Add lines 2a-21 ▶ Investment income (including dividends, interest, and 24,686. 24,686 other similar amounts) Income from investment of tax-exempt bond proceeds Royalties (ii) Personal (i) Real 6 a Gross Rents b Less: rental expenses c Rental income or (loss) d Net rental income or (loss) ... 7 a Gross amount from sales of (i) Securities (ii) Other assets other than inventory b Less: cost or other basis and sales expenses c Gain or (loss) d Net gain or (loss) \triangleright 8 a Gross income from fundraising events (not Other Revenue including \$ ___ contributions reported on line 1c). See Part IV, line 18 b Less: direct expenses c Net income or (loss) from fundraising events 9 a Gross income from gaming activities. See Part IV, line 19 a b Less: direct expenses b c Net income or (loss) from gaming activities 10 a Gross sales of inventory, less returns and allowances b Less: cost of goods sold c Net income or (loss) from sales of inventory ▶ Miscellaneous Revenue **Business Code** 25,072. 25,072 11 a OTHER INCOME 900099 b d All other revenue 25,072. e Total. Add lines 11a-11d \triangleright [6,996,749.] 25,072. 0. 24,686. Total revenue. See instructions. Form 990 (2010)

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

	All other organizations must com	plete column (A) but are	itions must complete all to not required to complete	columns (B), (C), and (D).	_
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and				
	organizations in the U.S. See Part IV, line 21	645,604.	645,604.		
2	Grants and other assistance to individuals in				
	the U.S. See Part IV, line 22				
3	Grants and other assistance to governments,				
	organizations, and individuals outside the U.S.				
	See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees	120,682.	40,228.	40,227.	40,227.
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	352,330.	246,838.	40,500.	64,992.
8	Pension plan contributions (include section 401(k)	_			
	and section 403(b) employer contributions)	7,341.	5,117.	859.	1,365.
9	Other employee benefits	53,264.	35,036.	7,479.	10,749.
10	Payroll taxes	36,419.	22,332.	6,079.	8,008.
11	Fees for services (non-employees):				
а	Management				
b	Legal	31,332.		31,332.	
C	Accounting	46,397.		46,397.	
d	Lobbying				
е	Professional fundraising services. See Part IV, line 17				<u></u> .
f	Investment management fees				
9	Other	128,908.	40,440.	58,053.	30,415.
12	Advertising and promotion	203,713.	173,156.		30,557.
13	Office expenses	67,969.	41,680.	11,344.	14,945.
14	Information technology	18,491.	11,339.	3,086.	4,066.
15	Royalties				
16	Occupancy	65,649.	40,257.	10,957.	14,435.
17	Travel	22,064.	13,530.	3,683.	4,851.
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	29,524.	26,494.	3,030.	
23	Insurance	2,536.	1,555.	423.	558.
24	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24f. If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule (D.)				
а	ADOPTION SUBSIDIES	2,029,988.	2,029,988.		
b	SPAY/NEUTER PROGRAM	1,089,893.	1,089,893.		
c	EMERGENCY MEDICAL EXPEN	570,868.	570,868.		
d	TRANSPORTATION	494,864.	494,864.		
e	BOARDING	250,882.	250,882.		
f	All other expenses	188,280.	180,366.	6,188.	1,726.
25	Total functional expenses. Add lines 1 through 24f	6,456,998.	5,960,467.	269,637.	226,894.
26	Joint costs. Check here ▶ if following SOP				
	98-2 (ASC 958-720). Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				
					- 000

Part X Balance Sheet (A) Beginning of year End of year 284,293. Cash non-interest-bearing 458,983. 1 Savings and temporary cash investments 2,356,971. 2 2 3,222,057. Pledges and grants receivable, net 3 370,666. 3 Accounts receivable, net 4 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule I 5 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) 7 Notes and loans receivable, net 7 Inventories for sale or use 8 Prepaid expenses and deferred charges 9 10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D 198,874. 10a 135,633. b Less: accumulated depreciation 10b 63,241. 77,579. 11 Investments - publicly traded securities 11 12 Investments - other securities. See Part IV, line 11 12 13 Investments - program-related. See Part IV, line 11 13 14 Intangible assets 14 Other assets. See Part IV, line 11 16,977. 13,437. 15 15 3,281,176. 3,655,420. Total assets. Add lines 1 through 15 (must equal line 34) 16 677,926. Accounts payable and accrued expenses 512,419. 17 17 18 Grants payable 18 19 Deferred revenue 19 Tax-exempt bond liabilities 20 20 Escrow or custodial account liability. Complete Part IV of Schedule D 21 21 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L 22 23 Secured mortgages and notes payable to unrelated third parties 23 Unsecured notes and loans payable to unrelated third parties 24 Other liabilities. Complete Part X of Schedule D 25 677,926. 512,419. 26 Total liabilities. Add lines 17 through 25 Organizations that follow SFAS 117, check here > X and complete lines 27 through 29, and lines 33 and 34. Net Assets or Fund Balances Unrestricted net assets 417,873. 683,171. 27 27 Temporarily restricted net assets 2,185,377. 2,459,830. 28 28 Permanently restricted net assets 29 29 Organizations that do not follow SFAS 117, check here

and complete lines 30 through 34. Capital stock or trust principal, or current funds 30 30 Paid-in or capital surplus, or land, building, or equipment fund 31 31 32 Retained earnings, endowment, accumulated income, or other funds 32 Total net assets or fund balances 2,603,250. 33 33 3,143,001. 3,281,176. Total liabilities and net assets/fund balances 34 3,655,420.

Form **990** (2010)

For	n 990 (2010) MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC.	73-165	3635	Pa	ge 12
Pa	rt XI Reconciliation of Net Assets				
	Check if Schedule O contains a response to any question in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	1	6,990	5,7	<u>49.</u>
2	Total expenses (must equal Part IX, column (A), line 25)	2	6,450	5,9	98.
3	Revenue less expenses. Subtract line 2 from line 1	3	539	7,7	51.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	2,60	3,2	50.
5	Other changes in net assets or fund balances (explain in Schedule O)	5			
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	3,14:	3,0	01.
Pa	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response to any question in this Part XII				
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	0.	1 1		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		X
b	Were the organization's financial statements audited by an independent accountant?		2ь	X	
c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	e audit,			
	review, or compilation of its financial statements and selection of an independent accountant?	-**··***** ·····	2c		_X_
	If the organization changed either its oversight process or selection process during the tax year, explain in Scho	edule O.	"		
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued	d on a			
	separate basis, consolidated basis, or both:		1 1		
	X Separate basis Consolidated basis Both consolidated and separate basis] [
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sir	igle Audit			
	Act and OMB Circular A-133?		3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requi	red audit			
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits.		3ь		
			Form 9	90 (2010)

SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

Employer identification number

			S ALLIANCE FO						73	<u>-1653</u>	3635
Part I	Reason	for Public Cha	arity Status (All organi	izations mu	st comple	te this pa	rt.) See ins	structions.			
The organ	ization is not	a private foundatio	n because it is: (For lines	1 through	11, check	only one	box.)				
1 🔲	A church, co	nvention of church	es, or association of chu	rches desc	ribed in se	ection 170	D(b)(1)(A)(i).			
2	A school des	scribed in section	170(b)(1)(A)(ii). (Attach S	chedule E.))						
з 🗀	A hospital or	a cooperative hos	pital service organization	described	in section	170(b)(1))(A)(iii).				
4 🔲	A medical re	search organization	n operated in conjunction	with a hos	spital desc	ribed in s	ection 170)(A)(1)(d)C	iii). Enter th	ne hospita	l's name,
	city, and sta	te:									
5 🔲	An organizat	ion operated for th	e benefit of a college or u	iniversity o	wned or o	perated by	y a govern	mental un	it describe	d in	
	section 170	(b)(1)(A)(iv). (Comp	olete Part II.)								
6 🗀	A federal, st	ate, or local govern	ment or governmental un	it describe	d in sectio	on 170(b)(1)(A)(v).				
7 X	An organizat	ion that normally re	ceives a substantial part	of its supp	ort from a	governm	ental unit o	or from the	e general p	ublic desc	cribed in
	section 170	(b)(1)(A)(vi). (Comp	lete Part II.)								
8 🔲	A community	y trust described in	section 170(b)(1)(A)(vi).	(Complete	Part II.)						
9	An organizat	ion that normally re	ceives: (1) more than 33	1/3% of its	support f	rom contr	ibutions, r	nembersh	ip fees, an	d gross re	ceipts from
	activities rela	ited to its exempt f	unctions · subject to cert	ain excepti	ions, and (2) no more	e than 33	1/3% of its	s support f	rom gross	investment
	income and	unrelated business	taxable income (less sec	tion 511 ta	x) from bu	sinesses	acquired b	y the orga	anization a	fter June S	30, 1975.
 -	See section	509(a)(2). (Comple	te Part III.)								
10 🖳	An organizat	ion organized and	operated exclusively to te	est for publ	ic safety. S	See secti	on 509(a)(4).			
11 📖	-	-	operated exclusively for t					-			
	more publich	y supported organi	zations described in sect	ion 509(a)(1) or section	on 509(a)(2). See se	ction 509	(a)(3). Che	ck the box	c that
	describes the	e type of supporting	g organization and comp	lete lines 1	1e through	11h.					
	а 📖 Туре				e III - Fund	•	•			Type III - 0	
e []	-		nat the organization is not		•						
			than one or more public						9(a)(1) or s	ection 509	}(a)(2).
f	If the organiz	ation received a wi	itten determination from	the IRS tha	at it is a Ty	pe I, Type	II, or Type	e III			, ,
		rganization, check						·····			, , L_J
9	Since Augus	t 17, 2006, has the	organization accepted a	ny gift or co	ontribution	from any	of the foll	owing per	sons?		
			directly controls, either a	lone or tog	ether with	persons of	described	in (ii) and ((iii) below,		Yes No
		- ·	supported organization?							11g(i)	
	• •	•	on described in (i) above?	******			•••••			11g(ii)	 -
			a person described in (i)				•••••		,	11g(iii)	<u> </u>
h	Provide the f	ollowing information	n about the supported or	ganization((s).						
			(iii) Type of								
	of supported	(ii) EIN	organization	in col. (i) lis			u notify the tion in col.	l organizati	on in col. I		nount of
orga	nization		(described on lines 1-9	governing (_	r support?	(i) organiz U.S	ed in the	sup	port
			above or IRC section (see instructions))	Yes	No	Yes	No	Yes			
			(acc manachans)/	162	140	162	140	763	No		
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LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2010

Schedule A (Form 990 or 990 EZ) 2010 MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC.73-1653635 Page 2 Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Se	ction A. Public Support						
Cal	endar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not						
	include any "unusual grants.")	3213753.	4642420.	6176761.	7347233.	6946991.	28327158.
2	Tax revenues levied for the organ- ization's benefit and either paid to or expended on its behalf						
3	The value of services or facilities	<u> </u>					
•	furnished by a governmental unit to the organization without charge						
4	Total. Add lines 1 through 3	3213753.	4642420.	6176761.	7347233.	6946991.	28327158.
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						19805825.
	Public support. Subtract line 5 from line 4						8521333.
Se	ction B. Total Support						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7	Amounts from line 4	3213753.	4642420.	6176761.	7347233.	6946991.	28327158.
8	Gross income from interest,			i			
	dividends, payments received on	j					
	securities loans, rents, royalties						
	and income from similar sources	<u> 27,196.</u>	86,912.	73,118.	<u>57,799.</u>	24,686.	269,711.
9	Net income from unrelated business		ļ				
	activities, whether or not the		1				
	business is regularly carried on						
10	Other income. Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part IV.)		30,186.	11,906.	16,058.	25,072.	<u>83,222.</u>
	Total support. Add lines 7 through 10	l					<u> 28680091.</u>
	Gross receipts from related activities,	•			• • • • • • • • • • • • • • • • • • • •	12	
13	First five years. If the Form 990 is for	-	first, second, third	i, fourth, or fifth ta	x year as a section	n 501(c)(3)	·
50.	organization, check this box and stop						
	ction C. Computation of Publi						
	Public support percentage for 2010 (li		•	****		14	29.71 %
	Public support percentage from 2009					15	35.91 <u>%</u>
16a	33 1/3% support test - 2010.If the or			line 13, and line 14	4 is 33 1/3% or m	ore, check this bo	r
	stop here. The organization qualifies a					*** * ******	
b	33 1/3% support test - 2009.If the or	-				or more, check thi	
	and stop here. The organization quali						 ▶ [X]
1/a	10% -facts-and-circumstances test						
	and if the organization meets the "fact						ization
	meets the "facts-and-circumstances" (▶ ∐
Đ	10% -facts-and-circumstances test						U% or
	more, and if the organization meets the				•		
10	organization meets the "facts and circ Private foundation, if the organization						
,,,	, made roundation, it the organization	. G.G HOLCHECK & D	on on mie 13, 10a.	, 100, 17a, 01 17b,		tule A (Form 990)	

Schedule A (Form 990 or 990-EZ) 2010 Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to

Section A. Public Support	ow, piease com	piete Fatt II.)			 -	
Calendar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1 Gifts, grants, contributions, and		10,200	10,2000	12,23	12,22,2	
membership fees received. (Do not			}			
include any "unusual grants.")			ł		1	
		 				
2 Gross receipts from admissions, merchandise sold or services per-			1		1	
formed, or facilities furnished in						
any activity that is related to the						
organization's tax-exempt purpose		 				
3 Gross receipts from activities that						
are not an unrelated trade or bus-					ļ	
iness under section 513					 	
4 Tax revenues levied for the organ-			}			
ization's benefit and either paid to						
or expended on its behalf			ļ			
5 The value of services or facilities					1	
furnished by a governmental unit to					1	
the organization without charge				 	 	
6 Total. Add lines 1 through 5		ļ		 		
7a Amounts included on lines 1, 2, and						
3 received from disqualified persons		ļ <u>.</u>			- 	
b Amounts included on lines 2 and 3 received				!		
from other than disqualified persons that exceed the greater of \$5,000 or 1% of the		ļ	J			
amount on line 13 for the year		ļ <u> </u>				
c Add lines 7a and 7b						
8 Public support (Subtract has 7c from tag 6)			<u></u>		J	
Section B. Total Support			·			
Calendar year (or fiscal year beginning in) 📂 📘	(a) 2006	(ь) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
9 Amounts from line 6		<u> </u>				
10a Gross income from interest.		1				
dividends, payments received on securities loans, rents, royalties		Í		İ		
and income from similar sources						
b Unrelated business taxable income						
(less section 511 taxes) from businesses					1	
acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business		1				
activities not included in line 10b,						
whether or not the business is regularly carried on						
12 Other income. Do not include gain					 -	
or loss from the sale of capital						
assets (Explain in Part IV.)		 			 	
13 Total Support (Add lines 9, 10c, 11, and 12)	no organization!	s first assand thir	d fourth or little to	l	on 501(a)(3) organia	ation
14 First five years. If the Form 990 is for the check this box and stop here	i u uiyariizatidh :	a mat, second, till	a, router, or mark	an year as a secu	on so itojoj organiz	econ,
Section C. Computation of Public	Support Pe	rcentage	**			
15 Public support percentage for 2010 (line			rolumo (fil)		15	%
15 Public support percentage for 2010 (IIII) 16 Public support percentage from 2009 S		•	COURTE (IJ)		16	
Section D. Computation of Invest				·	110 1	
			a 13 cohomo (A)		17	
17 Investment income percentage for 2010	•		ie ra, column (r))) 	%
Investment income percentage from 20			an line 14 and Kan	15 is more the-	18 33 1/3% and line 1	
19a 33 1/3% support tests - 2010. If the or	•		•			/ is not
more than 33 1/3%, check this box and						▶l
b 33 1/3% support tests - 2009. If the or	-					. 11 1
line 18 is not more than 33 1/3%, check			•		-	▶⊨
20 Private foundation. If the organization	DIO NOT CHECK A	DOX on line 14, 19	a, or 190, check th	is box and see in	ISTUCTIONS	

Schedule B

(Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

Schedule of Contributors

► Attach to Form 990, 990-EZ, or 990-PF.

OMB No. 1545-0047

Employer identification number Name of the organization MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC. 73-1653635 Organization type (check one): Section: Filers of: X 501(c)(3) (enter number) organization Form 990 or 990-EZ 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization 501(c)(3) exempt private foundation Form 990-PF 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. General Rule For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. **Special Rules** For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h or (ii) Form 990-EZ, line 1. Complete Parts I and II. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, aggregate contributions of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use exclusively for religious, charitable, etc., purposes, but these contributions did not aggregate to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF). but it must answer "No" on Part IV, line 2 of its Form 990, or check the box on line H of its Form 990 EZ, or on line 2 of its Form 990 PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990 EZ, or 990 PF).

religious, charitable, etc., contributions of \$5,000 or more during the year.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2010)

Employer identification number

Part I	Contributors (see instructions)		
		(c)	(d)
(a) No.	(b) Name, address, and ZIP + 4	Aggregate contributions	Type of contribution
1	ASPCA 424 E. 92ND STREET NEW YORK, NY 10128-6804	s1,055,000.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
2	MADDIE'S FUND	_	Person X
	2223 SANTA CLARA AVENUE, SUITE B ALAMEDA, CA 94501-4416	\$ 5,145,620.	(Complete Part II if there is a noncash contribution
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
3	REGINA B. FRANKENBERG FOUNDATION JP MORGAN BANK, N.A. TRUSTEES 345 PARK AVE., 4TH FL., NY1-N040 NEW YORK, NY 10154-0004	\$150,000.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
4	SAVESKY & COMPANY - A KINDER WORLD FOUNDATION 824 ROOSEVELT TRAIL # 130 WINDHAM, ME 04062	s189,000.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash Complete Part II if there is a noncash contribution
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash

Employer identification number

MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC.

73-1653635

	cash Property (see instructions)		,
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
			
(a) No. rom art I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
_		 \$	
(a) No. irom Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		s	
(a) No. rom eart I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No.	(b)	(c) FMV (or estimate)	(d)
art I	Description of noncash property given	(see instructions)	Date received
_			
		\$	· · ·
(a) No. rom	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
_			

Page of of Employer identification number

YOR'S rt III	ALLIANCE FOR NYC'S A Exclusively religious, charitable, etc., i more than \$1,000 for the year. Comple Part III, enter the total of exclusively relig \$1,000 or less for the year. (Enter this in	ndividual contributions to sectic te columns (a) through (e) and the ious, charitable, etc., contributions			
No. om ort i	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held		
		(e) Transfer of gif	ifer of gift		
-	Transferee's name, address, a	and ZIP + 4	Relationship of transferor to transferee		
No.					
om rt I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held		
- -					
	Transferee's name, address, a	(e) Transfer of gift and ZIP + 4	er of gift Relationship of transferor to transferee		
_					
No.	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held		
		(e) Transfer of gift			
	Transferee's name, address, a	and ZIP + 4	Relationship of transferor to transferee		
No.	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held		
- -					
		(e) Transfer of gift			
}			Relationship of transferor to transferee		

SCHEDULE D

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

➤ Attach to Form 990. ➤ See separate instructions.

2010
Open to Public Inspection

Employer identification number Name of the organization MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC. 73-1653635 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6. (b) Funds and other accounts (a) Donor advised funds Total number at end of year 1 2 Aggregate contributions to (during year) Aggregate grants from (during year) 3 Aggregate value at end of year Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only 6 for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of an historically important land area Preservation of land for public use (e.g., recreation or education) Preservation of a certified historic structure Protection of natural habitat Preservation of open space 2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year a Total number of conservation easements 2a 2b Total acreage restricted by conservation easements c Number of conservation easements on a certified historic structure included in (a) 2c d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax Number of states where property subject to conservation easement is located Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year > \$ Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements. Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8. 1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: (i) Revenues included in Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X 2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items: a Revenues included in Form 990, Part VIII, line 1 b Assets included in Form 990, Part X

Sche	dule D (Form 990) 2010 MAYOR 'S	ALLIANCE	FOR NYC'S	ANIMAL	S, IN	c. 73-1	<u>.65363</u>	5 Page 2
Pa	rt III Organizations Maintaining C							
3	Using the organization's acquisition, access	ion, and other record	is, check any of t	he following tha	at are a sig	nificant use of i	ts collectio	n items
	(check all that apply):		r					
а	Public exhibition	c	******	xchange progr				
b	Scholarly research	e	Other			- <u>-</u>		
c								
4	and the state of t							
5	During the year, did the organization solicit of							
	to be sold to raise funds rather than to be m	aintained as part of	the organization's	collection?	* **	<u> [</u>	Yes	No
Pa	rt IV Escrow and Custodial Arran	igements. Compl	ete if the organiza	tion answered	"Yes" to f	Form 990, Part I	V, line 9, or	
	reported an amount on Form 990, Pa	ırt X, line 21.						
1a	is the organization an agent, trustee, custod	lian or other intermed	diary for contribut	ions or other as	ssets not i	ncluded		
	on Form 990, Part X?						Yes	☐ No
b	If "Yes," explain the arrangement in Part XIV							
		•	Ţ.				Amoun	t .
c	Beginning balance					1c		
d	Additions during the year					1d		
-	Distributions during the year					1e		
í	Ending balance					11		
	Did the organization include an amount on F						Yes	□ No
	If "Yes," explain the arrangement in Part XIV							
	Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.							
L		(a) Current year	(b) Prior year			d) Three years ba	ck (e) Fou	r vears back
1a	Beginning of year balance	_10/.5		10,				
b	Contributions	·					_	
	Net investment earnings, gains, and losses							
	Grants or scholarships							
	Other expenditures for facilities							
E	•			1			1	
	and programs						-	
, T	Administrative expenses							
9	End of year balance							
2	Provide the estimated percentage of the year							
a	Board designated or quasi-endowment		%					
Ь	Permanent endowment	%						
C		%						
За	Are there endowment funds not in the posses	ssion of the organiz	ation that are held	and administe	erea for th	e organization	ı	
	by:						1	Yes No
	(i) unrelated organizations						3a(i)	
	(ii) related organizations				****		3a(ii)	
Ь	If "Yes" to 3a(ii), are the related organization	·					3b	
4	Describe in Part XIV the intended uses of the							
Par	t VI Land, Buildings, and Equipm					· · ·		
	Description of investment	(a) Cost or o basis (investr		is (other)	, ,	cumulated reciation	(d) Bool	k value
1a	Land							
ь	Buildings							
c	Leasehold improvements							
ď	Equipment		1	98,874.		63,241.	13	5,633.
e	Other		<u>_</u> _					
Total	. Add lines 1a through 1e. (Column (d) must e	qual Form 990, Part	X, column (B), line	2 10(c).)		▶	13	5,633.

Schedule D (Form 990) 2010 MAYOR 'S AL Part VII Investments - Other Securities.	LIANCE FOR NYC See Form 990, Part X, line 12	C'S ANIMALS	INC.	73-1653635 Page 3
(a) Description of security or category (including name of security)	(b) Book value		(c) Method o	of valuation: par market value
(1) Financial derivatives				
(2) Closely-held equity interests				
(3) Other				
(A)				
(8)				
(C)				
		·		
(E) (F)		 		
(G)				-
(H)				
(1)				
Total. (Col (b) must equal Form 990, Part X, col (B) line 12.)				
Part VIII Investments - Program Related.		3.	-	
(a) Description of investment type	(b) Book value		(c) Method o or end-of-ye	f valuation: ar market value
(1)				
(3)				
(4)	-			
(5)				
(6)				
(7)				
(8)				
(9)				
(10)				- · · · · · · · · · · · · · · · · · · ·
Total. (Col (b) must equal Form 990, Part X, col (B) line 13.) ▶				
Part IX Other Assets. See Form 990, Part X, lin				· · · · · · · · · · · · · · · · · · ·
	a) Description			(b) Book value
(1)	 			
(2)			-	
(3)				·
(5)				
(6)				
(7)				
(8)				
(9)				
(10)				
Total. (Column (b) must equal Form 990, Part X, col (B) file Part X Other Liabilities. See Form 990, Part X			•••••	
1. (a) Description of liability	, m.o 20.	(b) Amount		
(1) Federal income taxes				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
(10)				
(11)				
Total, (Column (b) must equal Form 990, Part X, col (B) fir FN 48 (ASC 740) Foolinate. In Parl XIV, provide the laxt of the foolinate. FN 48 (ASC 740)	To the organization's financial stateme	enis that reports the organiza	tion's liability for	uncertain fax positions under
2- FN 46 (ASS. 740) 32 (2-20-10				Schedule D (Form 990) 2010

	rt XI Reconciliation of Change in Net Assets from Form 990 to Audited Fig.	ancial Sta		1003030 Page 4
<u> </u>			temem	6,996,749.
1	Total revenue (Form 990, Part VIII, column (A), line 12)	- 1		6,456,998.
2	Total expenses (Form 990, Part IX, column (A), line 25)	2		539,751.
3	Excess or (deficit) for the year. Subtract line 2 from line 1	3		233,131.
4	Net unrealized gains (losses) on investments	4		
5	Donated services and use of facilities	5		
6	Investment expenses	6		
7	Prior period adjustments	7		
8	Other (Describe in Part XIV.)	[
9	Total adjustments (net). Add lines 4 through 8	·		<u> </u>
10 Par	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9 rt XII Reconciliation of Revenue per Audited Financial Statements With Re	venue per	Return	539,751.
1	Total revenue, gains, and other support per audited financial statements		1	6,996,749.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:			
-	1-1		1 1	
8	Donated services and use of facilities 2b		_	
			⊣	
			- f i	
d			 2e	٥.
e	Add lines 2a through 2d		3	6,996,749.
3	Subtract line 2e from line 1 Amounts included on Form 990, Part VIII, line 12, but not on line 1:		1	0,230,742.
4				
a	Investment expenses not included on Form 990, Part VIII, line 7b Other (Describe in Part XIV.) 4b		-	
D			ا ؞ ا	n
C	Add lines 4a and 4b		4c	6,996,749.
Ba	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) It XIII Reconciliation of Expenses per Audited Financial Statements With E	xpenses pe		m
			1	6,456,998.
1	Total expenses and losses per audited financial statements	*** ************	·	0,430,330.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		- 1 - 1	
a	Donated services and use of facilities 2a		- 	
þ	Prior year adjustments 2b		-	
C	Other losses 2c		-	
đ	Other (Describe in Part XIV.)		-	^
e	Add lines 2a through 2d		2e	6,456,998.
3	Subtract line 2e from line 1	**** ******* * * *	3	0,430,330.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:			
а	investment expenses not included on Form 990, Part VIII, line 7b		-1 1	
þ	Other (Describe in Part XIV.)		┥.	٥
C	Add lines 4a and 4b			6,456,998.
Dai	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) 1 XIV Supplemental Information		. 5	0,430,330.
		I. Dort IV. Soco	15 and 5	Oh: Dort V. line 4: Dort
	plete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4			
-	9 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to			
PAF	RT X, LINE 2: MANAGEMENT HAS REVIEWED THE TAX POSI	IIONS F	UK BA	ACH OF
חאד	OPEN TAX YEARS (2007 - 2009) OR EXPECTED TO BE T	AKEN TN	איי	ALT.TANCE'S
	0.2.2. 1.2. 1.2.2.0 (2007) 0 2			
201	0 TAX RETURN AND HAS CONCLUDED THAT THERE ARE NO	SIGNIFI	CANT	UNCERTAIN
KAT	POSITIONS THAT WOULD REQUIRE RECOGNITION IN THE	FINANCI	AL S	TATEMENTS.
	_ _ _ _ _			

SCHEDULE I (Form 990)

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

2010

Department of the Treasury internal Revenue Service

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

Attach to Form 990.

Open to Public Inspection

Name of the organization	_						Employer identification number
MAYOR'S A	LLIANCE I	OR NYC'S AN	<u>IIMALS, IN</u>	C.			73-1653635
Part I General Information on Grants a			— - -				
 Does the organization maintain records 		e amount of the grants	or assistance, the	grantees' eligibili	ty for the grants or as	sistance, and the selec	tion
criteria used to award the grants or assis							X Yes No
2 Describe in Part IV the organization's pro							
Part II Grants and Other Assistance to	Governments ar	nd Organizations In th	e United States. C	Complete if the org	anization answered "	Yes" to Form 990, Part	IV, line 21, for any
recipient that received more than	\$5,000. Check th	is box if no one recipier	nt received more th	an \$5,000. Part I	I can be duplicated if	additional space is nee	ded
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
			1				TRANSFER INITITATIVE
ANIMAL CARE & CONTROL NYC	•						GRANT" TO COVER SOME OF
11 PARK PLACE, 8TH FLOOR						İ	THE EXPENSES RELATED TO
NEW YORK NY 10007	13-3788986	501C(3)	405 652.	0,	<u></u>	<u>.</u>	TRANSFER DOGS AND CATS TO
							FERAL CAT INITIATIVE
NEIGHBORHOOD CATS/FERAL CAT					1		GRANT \$90,000 GRANT TO
COUNCIL - 2576 BROADWAY, #555 -							NEIGBORHOOD CATS - HELPS
NEW_YORK NY 10025	13-4133456	501C(3)	90 000.	0,	L		RUN A COMMUNITY
							FUNDS RESTRICTED FROM
GLEN WILD		1			ļ		GLEN WILD FUNDRAISING
130 DYKER ROAD							CAMPAIGN DEDICATED TO
NORTH BRANCH NY 12766	14-1831853	501C(3)	81,475.	0.			RAISING FUNDS TO SUPPORT
	Į				ļ		CAPACITY BUILDING GRANT
ANIMAL ADOPTION NETWORK							TO BUILD QUARANTINE ROOM
359 SPRING HILL ROAD			İ				FOR ACC DOG/CATS
MONROE CT 06468	06-1531624	501C(3)	10 000.	0.			TRANSFERS
LE CATS ON THE WATER							GRANT FROM ANNE
10-24 166 STREET, 4B	İ				1		ANASTASSI FOUNDATION
WHITESTONE NY 11357	71-0902808	501C(3)	5,000.	0.			SPECIFIED FOR LE CATS
			1				CAPACITY BUILDING GRANT
CITY CRITTER]						SHORELINE CRATES FOR
P.O. BOX 1345 CANAL STREET STATION							PETCO ADOPTION CENTER TO
NEW YORK NY 10013	11-3194564		5 000	<u> </u>	,		INCREASE ADOPTION
2 Enter total number of section 501(c)(3) a		rganizations					<u></u> ▶ <u>6.</u>
3 Enter total number of other organization.	S						•

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) (2010)

Schedule I (Form 990) (2010) MAYOR'S ALLIANCE FOR NYC'S ANIMALD, INC.

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.

Part III can be duplicated if additional space is needed.

73-1653635

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non- cash assistance	(book, FMV, appraisal, other)	(f) Description of non-cash assistance
. Complete this part to p	de the information	required in Part I.	line 2, and any other	additional information.	
SCHEDULE I, PART I, LINE 2: THE OR	GANIZATIC	N MONITOR	ORGANIZATION MONITORS THE USE OF GRANT	OF GRANT	
FUNDS IN THE UNITED STATES BY REVI	EWING REE	PORTS FROM	IEWING REPORTS FROM PROPOSED GRANT	GRANT	
RECIPIENTS WHICH DESCRIBE THE ACTI	VITIES EN	TAILED AN	D HOW THE	IVITIES ENTAILED AND HOW THE GRANT FUNDS	
WOULD BE USED.	ļ				

PART II, LINE 1, COLUMN (H):

NAME OF ORGANIZATION OR GOVERNMENT: ANIMAL CARE & CONTROL NYC

(H) PURPOSE OF GRANT OR ASSISTANCE: "TRANSFER INITITATIVE GRANT" TO

COVER SOME OF THE EXPENSES RELATED TO TRANSFER DOGS AND CATS TO LOCAL

Schedule I (Form 990) 2010 MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC73-1653635 Page 2 Part IV Supplemental Information
RESCUE & SHELTER ORGANIZATIONS.
NAME OF ORGANIZATION OR GOVERNMENT: NEIGHBORHOOD CATS/FERAL CAT COUNCIL
(H) PURPOSE OF GRANT OR ASSISTANCE: FERAL CAT INITIATIVE GRANT \$90,000
GRANT TO NEIGBORHOOD CATS - HELPS RUN A COMMUNITY COLLABORATION PROGRAM
RESPONDING TO THE NEEDS OF FERAL CAT "THR" PROGRAMS AND COMMUNITY
CARETAKERS.
NAME OF ORGANIZATION OR GOVERNMENT: GLEN WILD
(H) PURPOSE OF GRANT OR ASSISTANCE: FUNDS RESTRICTED FROM GLEN WILD
FUNDRAISING CAMPAIGN DEDICATED TO RAISING FUNDS TO SUPPORT GLEN WILD
PROGRAMS FOR RESCUE DOGS AND TEEN INCARCERATION PROGRAM
NAME OF ORGANIZATION OR GOVERNMENT: CITY CRITTER
(H) PURPOSE OF GRANT OR ASSISTANCE: CAPACITY BUILDING GRANT SHORELINE
CRATES FOR PETCO ADOPTION CENTER TO INCREASE ADOPTION CAPACITY

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ. Department of the Treasury internal Revenue Service

OMB No 1545-0047 Open to Public Inspection

Name of the organization

Employer identification number 73 - 1653635

MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC.	73-1653635
FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MIS	SION:
CAT OF REASONABLE HEALTH AND TEMPERAMENT IS KILLED MERELY	Y BECAUSE HE
OR SHE DOES NOT HAVE A HOME.	
FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMEN	NTS:
SERVICES TO HELP ALLIANCE PARTICIPATING ORGANIZATIONS (APO	O'S) INCREASE
EFFICIENCY AND EFFECTIVENESS OF SHELTER AND RESCUE OPERATION	IONS, BUILD
NEW AND IMPROVE EXISTING VOLUNTEER PROGRAMS, AND DEVELOP I	OUNDRAISING
CAPABILITIES IN ORDER TO SUSTAIN AND GROW ADOPTION CAPACIT	<u>ry.</u>
*DECREASE HOMELESSNESS: DETER ABANDONMENT THROUGH INFORMAT	PION,
RESOURCES AND EDUCATION. PROMOTE MICROCHIPPING TO IMPROVE	THE
LIKELIHOOD OF REUNITING LOST PETS WITH THEIR GUARDIANS. IN	ICREASE THE
NUMBER OF SPAYS AND NEUTERS IN BOTH THE PET AND FERAL COMM	MUNITIES.
* RAISE AWARENESS: THROUGH TRADITIONAL AND ELECTRONIC MEDI	A, SOCIAL
NETWORKING, PUBLIC RELATIONS AND ADVERTISING TO PROMOTE TH	IE MADDIES PET
RESCUE PROJECT IN NYC'S MISSION AND GOAL TO END THE KILLIN	IG OF HEALTHY
AND TREATABLE ANIMALS IN SHELTERS. TO EDUCATE CONSUMERS AN	ID INCREASE
AWARENESS OF HOMELESS ANIMALS AND THE ORGANIZATIONS THAT C	ARE FOR THEM.
FORM 990, PART VI, SECTION B, LINE 11: A COPY OF FORM 990	
THE 3 GOVERNING MEMBERS OF THE ORGANIZATION PRIOR TO SUBM	IISSION FOR
APPROVAL.	

Schedule O (Form 990 or 990 EZ) (2010)	Page 2
Name of the organization MAYOR'S ALLIANCE FOR NYC'S ANIMALS, INC.	Employer identification number 73-1653635
SIGN A CONFLICT OF INTEREST DISCLOSURE STATEMENT ANNUALLY	•
FORM 990, PART VI, SECTION B, LINE 15: BOARD MEMBERS APPR	OVE COMPENSATION
OF PRESIDENT AT BOARD MEETING ANNUALLY. BOARD MEMBERS AR	E PROVIDED
COMPARISON DATA FROM THE NON-PROFIT MANAGEMENT ANNUAL REP	ORT RELATED TO
AVERAGE COMPENSATION SCALE FOR NON-PROFIT OFFICERS.	
FORM 990, PART VI, SECTION C, LINE 18: OUR AUDITED FINANC	IAL STATEMENT AND
990 ARE MADE AVAILABLE UPON REQUEST. OUR 990 IS ALSO AVAI	LABLE TO VIEW ON
GUIDESTAR WEBSITE.	
FORM 990, PART VI, SECTION C, LINE 19: ALL GOVERNING DOCU	MENTS, CONFLICT
OF INTERST, WHISTLEBLOWING POLICIES AND FINANCIAL STATEME	NTS ARE MADE
AVAILABLE TO THE PUBLIC UPON WRITTEN REQUEST.	